



Annual Report

2021-2022

FOSTERING SOCIAL

IMPACT AND EMPOWERING DEAF CHILDREN

THROUGH EDUCATION



TABLE OF CONTENTS

Introduction to FESF	1
Founder's Note	3
Our Programs	4
Milestones	5
Activities and Partnerships	8
Eduserve	14
Financial Summary	18
How You Can Help	19
Board Members	20

INTRODUCTION TO FESF

Family Educational Services Foundation (FESF) is a charitable organization committed to education and social impact in Pakistan. We focus on the empowerment of disadvantaged deaf children and youth through a holistic approach to deaf education, skills training, job placement, and sign language development – creating lasting change in their lives and that of their families.

OUR VALUES

are at the core of everything we do

RESPECT

We respect all people, and support and advocate for children and youth who face challenges due to disability.



INCLUSIVENESS

We succeed by working effectively with others, both inside and outside our organization and schools. We come together in common cause to create and implement solutions in our local communities.



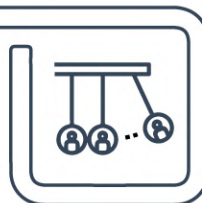
EMPOWERMENT

We believe that every child deserves access to language and education that will empower them to reach their potential, be socially engaged, and experience an improved quality of life.



LASTING IMPACT

We strive to achieve significant and lasting impact in the lives of the children and youth we serve. We embrace innovation, responsiveness, and technology to become agents for development and change.



INTERNATIONAL DONORS

Donors in USA

Deaf Reach North America is a program of FESFna, a 501(c)3 USA tax exempt organization. Receipts will be issued for all donations. The federal tax identification number (EIN) is 47-5488861.

Donors in Canada

FESF is a partner of Human Concern International in Canada with tax exempt status having Charitable Registration Number: 107497125RR0001.

LEGAL STATUS

FESF is set up under a license from the Securities and Exchange Commission of Pakistan under Section 42 of the Companies Ordinance, 2017. Approved U/S 2(36) (c) of the Income Tax Ordinance 2001, read with I.T. rule 214 and 220 of tax rules 2002. FESF financials are audited by BDO Ebrahim & Co. Chartered Accountants.

FESF is honored to be a consultative member of the United Nations Economic and Social Council (ECOSOC), and part of a select number of organizations that are helping to formulate and implement programs in support of the Sustainable Development Goals (SDGs) - both in Pakistan and globally.

In line with government policy, FESF is a registered organization with Pakistan Centre for Philanthropy (PCP).

FOUNDER'S NOTE

Hybrid Learning and Impact on Program Delivery

Last year a third of Pakistan was inundated with floods, directly affecting our students and their families across our four rural Sindh campuses as homes were destroyed and lives upturned. Our teachers, staff members, and students spent months struggling to survive, many still recovering from water borne diseases which created long-term health issues. Our school properties were also damaged despite best efforts to fortify the places in time.

As an academic institution our focus lies on holistic education and skills training, but as seen during the Covid pandemic, we have often been called upon to provide relief efforts to our students and their families – and this emergency situation required just that. Often the first blow to a student during a catastrophe is being pulled out of school to start earning to support a family that is already crushed by poverty and inflation. We are happy to inform you that we were able to avoid school dropouts, and when schools re-opened all were in attendance!

With the support of our partners and donors we mobilized teams that were able to visit all our affected families and provide relief funds to get them through the crisis. We were also able to repair most of the damages to our school buildings.

As the country deals with inflation, political chaos and climate breakdown, Deaf Reach continues to meet the needs of the Deaf community and develop strategies to brace for what is to come. Your support ensures that the long-term academic journey of a student is not disrupted and every deaf child gets the opportunity to complete their education from KG to College.

In closing, I am proud to announce that FESF's Eduserve Program has concluded its decade-long activities and will hand over the baton to the next generation of trainers across Pakistan. In its 10 years of activity providing training in both the education and corporate sectors, the Eduserve program has trained over 20,000 youth and 60 lead mentors to deliver over 1,850 Social Action Programmes impacting 650,000+ beneficiaries.

With thanks and appreciation,

Richard Geary

Founder & Director Programs



OUR PROGRAMS

Deaf Reach

Schools | Training Centers | Colleges

According to recent demographics in Pakistan there are over one million deaf children, yet less than 5% of these have access to education.

Deaf Reach is one of the only branch networks of schools for the Deaf in Pakistan reaching out into rural areas, and is continually expanding its programs to further empower marginalized urban and rural deaf youth, the majority of whom are economically challenged, to provide them a brighter future.

The program's innovative and holistic approach focuses on education and skills training for deaf children and youth, development of teachers and interpreters, Pakistan Sign Language programs for parents and communities, advocacy, job placement, and the creation of educational resources for the Deaf. www.deafreach.com

There are more than
1 Million

DEAF CHILDREN
in Pakistan, yet less
than 5% attend school

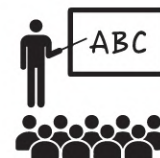


8 CAMPUSES

Network of Deaf Reach
Campuses

1500+

students currently enrolled



2000+

graduates placed in jobs via
Job Placement Program

6000+

A robust 6,000+ word
sign language dictionary,
stories, and tutorials



MILESTONES

Deaf Reach School

Sujawal Campus launched in partnership with NOWPDP and Sindh Government

Deaf Reach, in partnership with the Government of Sindh and NOWPDP, has launched its 8th school in Sujawal, Sindh. Hosted in a mixed facility, Deaf Reach has set up its section of the campus with classrooms on par with its other schools in Sindh. The team of senior Deaf Reach Program trainers has spent the past year training the newly hired staff and teachers in the holistic methodology applied in our programs. The Pakistan Sign Language Learning Units were also provided to equip each teacher and classroom with technology-based learning resources.



First Pakistani Students Graduate from the American School for the Deaf, Hartford Connecticut

The American School for the deaf hosted its 198th graduation this year. The major difference was that 2 of the 18 seniors were from Pakistan!

In 2018, Babar and Usman who were studying at Deaf Reach were provided a 5 - year residential scholarship to ASD, the first Pakistani students to have this honor. At their graduation ceremony this year, Jeff Bravin, the Executive Director ASD and himself deaf said, "All deaf children deserve a quality education. Exposing deaf children to a communicatively accessible environment at the earliest possible age results in language development and academic success."

Babar and Usman are now looking forward to attend the State University - but they require the support of concerned donors to enable them to gain their University degree. Those willing to contribute, please contact us at info@fesf.org.pk



Train the Trainer Program for Teachers on Financial Literacy with State Bank of Pakistan (SBP), NIBAF, and Pakistan Poverty Alleviation Fund (PPAF)



Deaf Reach joined hands with the State Bank of Pakistan (SBP), NIBAF, and Pakistan Poverty Alleviation Fund (PPAF) to organize a 2-day Train the Trainer program for teachers of the Deaf, focusing on financial literacy. These teachers will in turn train others, with the goal of reaching 10,000 deaf students across Pakistan in the coming year. A launch event was held under the theme "Moving Towards a More Inclusive Pakistan". The First Lady, Mrs. Samina Alvi, was the chief guest, and the occasion was graced by speeches from the State Bank Governor, Mr. Reza Baqir, the Speaker of the National Assembly, Mr. Asad Qaiser, and Deaf Reach founder, Richard Geary.



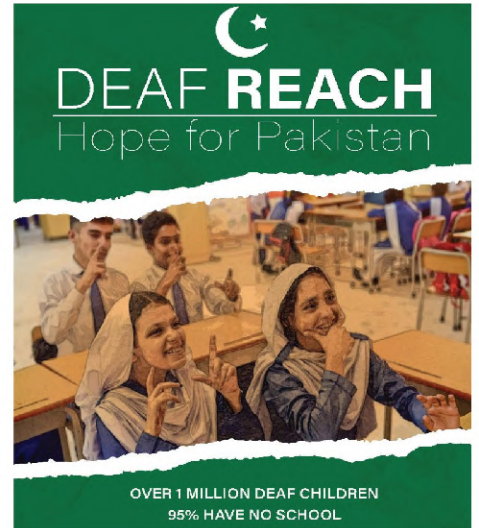
Celebrating Our High Achievers

Congratulations to our teachers and amazing scholars: 18 of our students from Karachi and Rashidabad sat for the Higher Secondary (HSC 2) final year board exams. All 18 achieved an A1 grade! These results are a testament to the dedication of our teachers and the enthusiasm of the learners. They continue to make us proud.

DEAF REACH: HOPE FOR PAKISTAN

Won Best Film on Disability at the Cannes World Film Festival

The short film, DEAF REACH: HOPE FOR PAKISTAN, won the top award at the Cannes Film Festival. Produced and directed by a young USA based deaf film student, John Quatroche, the film is a tribute to the Deaf Reach model and its life-changing impact on deaf students in rural and peri-urban Pakistan. As John traveled the schools, he captured stories and voices from the field and presented snapshots of parents, the students, teachers and the founders of the program. The film is scheduled for international release in 2023.



Co-Founder of FESF, Maria Paola

was Presented the "Knighthood of the Order of the Star"

Mrs. Maria Paola was presented the prestigious Italian award, the "Knighthood of the Order of the Star" by Mr. Danilo Giurdanella, Italian Consul General. Maria is an Italian national and founding member of FESF, living with her husband in Karachi for the last 35 years. She was awarded by the Italian government for her social services in the field of education to the Pakistani Deaf community via the Deaf Reach Schools and Colleges Program.



ACTIVITIES AND PARTNERSHIPS



International Week of Deaf People 2021

Deaf Reach proudly joined the global Deaf community to commemorate the International Week of Deaf People 2021 in the last week of September. "Celebrating a Thriving Deaf Community", was the theme, highlighting diversity and inclusion.

Deaf Reach partnered with Packages Group to set up a booth at Packages Mall Lahore to commemorate the International Day of Sign Languages on Sept. 23rd. The booth provided an opportunity for hundreds of visitors to interact with our students and teachers, learn more about Deaf Culture, and have fun learning some basic words and phrases in Pakistan Sign Language (PSL).

This week was an important reminder for all of us to celebrate diversity and advocate for Deaf empowerment and inclusion.

International Children's Day

Deaf Reach celebrated the International Day of Children in collaboration with Sapphire Finishing Mills Ltd. whose team visited the Deaf Reach Lahore campus and organized a fun-filled day full of exciting activities: a magic show, racing games, a jumping castle, and more, creating many fun memories.

We are grateful to the team of SFML for organizing this activity. A great example of a partnership that inculcates a spirit of teamwork, inclusivity, and acceptance.



FESF scores
91%
in PCP evaluation

PCP Evaluation

The Pakistan Centre for Philanthropy is the accredited government body that conducts an annual rigorous evaluation of all non-profit organizations, including financial accounts, operational impact, organizational proficiency etc.

We are proud to announce that FESF earned a score of 91%, ranking in the top percentile - a testament to FESF's commitment to improving the quality of service and ensuring accountability and transparency.



Pakistan Learning Festival

Students of Deaf Reach participated in the opening ceremony of the Pakistan Learning Festival held at the Arts Council, performing the Pakistan National Anthem in sign language. Our stall showcased our digital learning resources, and was visited by 100s of students and teachers who interacted with our team and enjoyed learning some basic sign language.

Scientists at School

Science Fuse, an initiative to change the way science is taught across classrooms in Pakistan, conducted a two-month long “Scientists at School” workshop for the students at Deaf Reach Lahore campus. This was a great initiative to help students explore diverse areas of science through a series of hands-on experiments & scientific investigations.



Richard Geary Meets with Governor Sindh

Richard Geary, Deaf Reach founder, was invited by the Governor of Sindh, Mr. Imran Ismail, to discuss the ongoing projects and efforts to provide educational and employment opportunities for deaf persons. The honorable Governor has been a committed supporter of Deaf Reach’s efforts to empower the Deaf community.



Students invited for personalized Eid shopping at Lucky One Mall

The spirit of Eid calls for celebrations, joy, and sharing. Keeping this spirit alive, our students from Deaf Reach School were invited to a personalized Eid shopping at Lucky One Mall, sponsored by Mr. and Mrs. Sohail Tabba. With the support of brands including Khaadi, Stylo Shoes and Junaid Jamshed, each of our students and teachers was gifted lovely dresses and shoes of their choice, making the occasion even more memorable.

We are grateful to the Tabba Family for making this Eid a special one for our students and staff.

Webinar with Meta and PPAF on International Day of Disability

Deaf Reach in collaboration with Meta (Facebook) and Pakistan Poverty Alleviation Fund (PPAF) celebrated International Day of Disability, 3rd December, with a webinar on **“Bridging the Disability Divide and Enabling Poverty Alleviation Through Digital Technologies”**. The keynote was delivered by First Lady, Mrs. Samina Arif Alvi who is a strong proponent of inclusion. Leading experts on disability and inclusion talked about how technology can help create a more inclusive future for everyone.



Training for PSL Master Trainers

Deaf Reach believes in creating social impact through education and empowerment. To ensure up-to-date and effective learning, our Pakistan Sign Language Manager, Mehrin Abrar, conducted a 5-day workshop with our PSL trainers from each of our 8 campuses. This will help ensure a continuing standard for our bi-lingual classroom model across all schools.



PSL Android & iOS Application

The latest app for Pakistan Sign Language resources is now available on the iOS App Store as well as the Android Play Store. This application is synchronized with the www.psl.org.pk website and in addition to the PSL Dictionary, it hosts a plethora of learning resources from Kindergarten to Matric, available in real-time at the touch of a button. The application and website were upgraded to the latest platforms by the generosity of our donor Allomate. It will enable thousands of deaf individuals, teachers of the deaf, and others to access multitude of PSL resources at their fingertips!



Implementing Edtech – A Festival of Voices

Edtech Hub UK, in partnership with FESF, gathered a diverse audience online to take part in “Implementing Edtech – A Festival of Voices”. Deaf Reach collated stories from the field and presented grass-root experiences.

Richard Geary speaks at APPNA Conference Oklahoma, USA

Richard Geary was honored to speak about the impact of the Deaf Reach Program at the APPNA Spring Meeting in Oklahoma City, USA. The event featured over 1000 Pakistani medical professionals from across the US and helped create a positive impact for Pakistan while rallying support for the Deaf Reach Program.



Deaf Reach at the Pakistan Pavilion in Dubai Expo 2020

"Pakistan - Towards Inclusion & Empowerment of Persons with Disabilities" was a key event hosted at the Pakistan Pavilion in Dubai Expo 2020 by the First Lady, Mrs. Samina Alvi. Richard Geary, Deaf Reach founder, addressed a global audience and shared the impact of the Deaf Reach Program and how it is bridging the gap to empower the Deaf community.

Summer Camps

Deaf Reach summer camps across all schools provide a safe environment for our students to learn, grow and develop their capabilities while enjoying a productive summer. Sports, drama, calligraphy, arts & crafts, photography, graphic designing, and much more helps them explore their interests and make use of their holidays productively.

Such activities help foster self-confidence, emotional intelligence, and independence in our young students, enabling them to be confident and productive members of society.



THE EDUSERVE PROGRAM



EduServe is the training and development wing of Family Educational Services Foundation, and is uniquely placed to develop learning resources and deliver training programs that are crafted to provide participants with transformative learning experiences that benefit them both on a personal and professional basis. Through its programs, EduServe has trained over 20,000 participants, many of whom have gone out to implement projects that have impacted communities both online and on-ground.

The Champions of Change Program (CoC)

Over the last 3 years, EduServe has conducted the Champions of Change Program- a social internship program designed to awaken a sense of social and civic responsibility in university students, and to promote a culture of peace and inclusion on university campuses and in communities across Pakistan. Over 1500 university students in Sindh and Islamabad benefited from the COC course, and have used this training to bring about positive change in the lives of over 100,000 beneficiaries across the country.



The Champions of
Change Program
Last **3 years**
Enrolment



1500
University students
from Sindh and
Islamabad



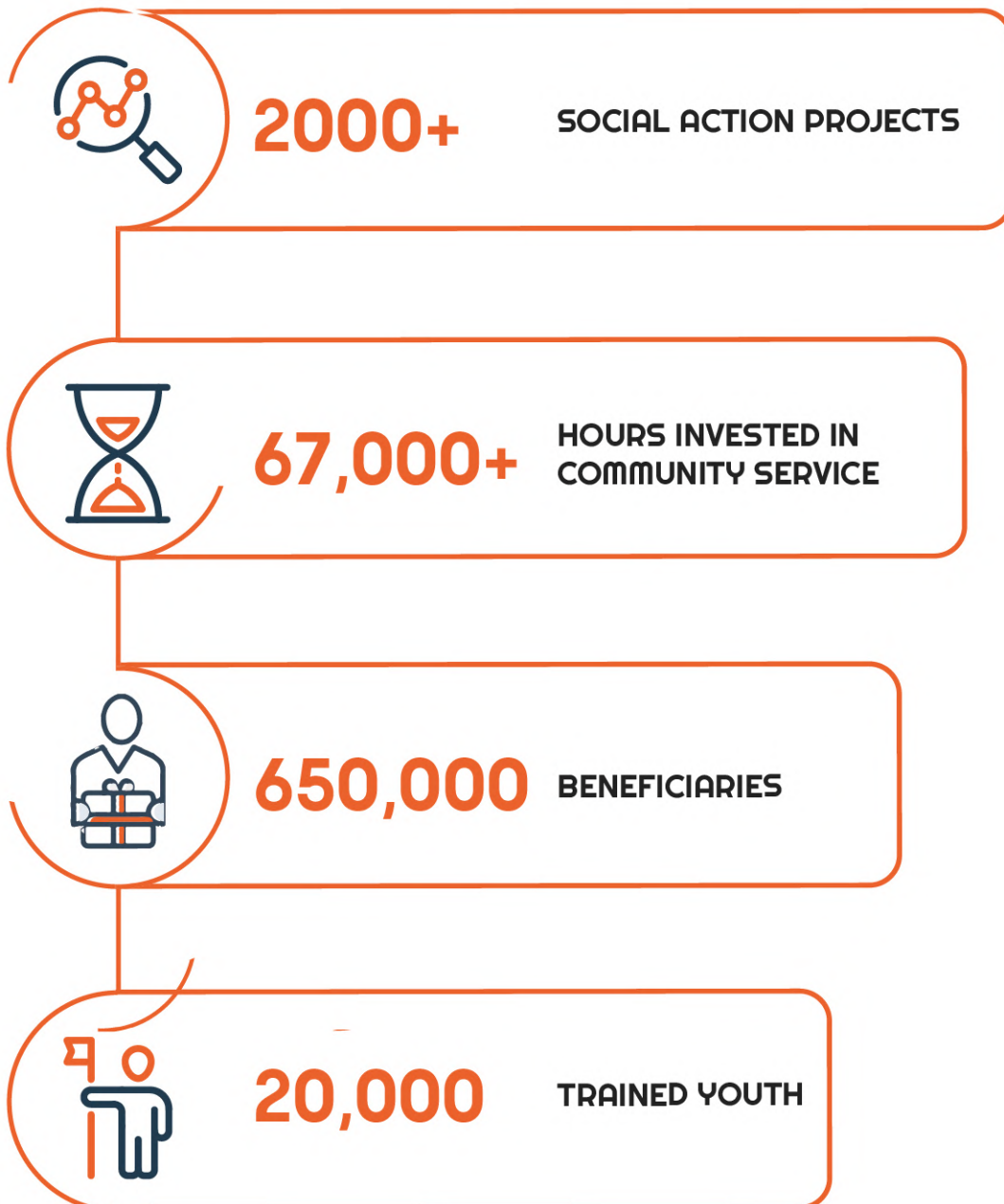
100,000
beneficiaries across
the country



The Eduserve Program

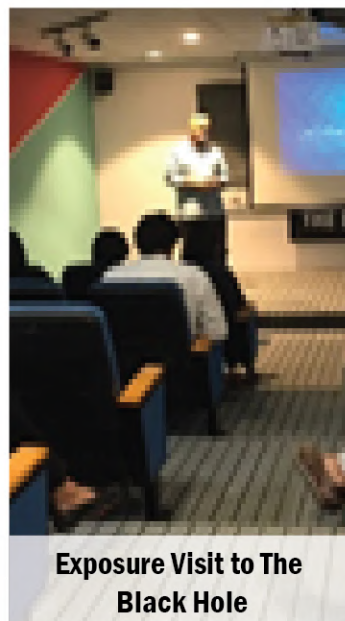
The EduServe program builds capacity in youth, corporate employees, parents and educators. Our training programs are crafted to provide quality educational experiences and opportunities for personal and professional growth.

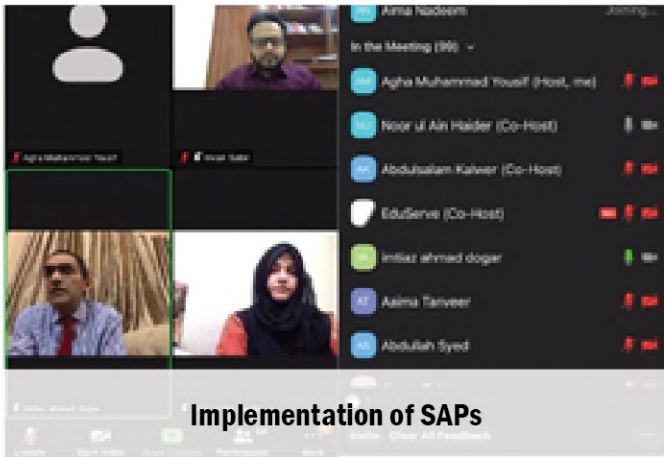
www.eduserve.com.pk



The CoC Program at Quaid-e-Azam University, Islamabad

In 2021-2022, we conducted the Program at Quaid-e-Azam University in Islamabad. Participants were trained in modules related to social and civic responsibility, program planning and management, diversity, tolerance and peacebuilding. The participants then planned and executed Social Action Projects (SAPs) that addressed cultural diversity, empathy, conflict management and drug abuse awareness. Exposure visits to civil society organizations further enhanced the participants' learning.





Group Photo of the participants along with the CoC team, Vice Chancellor and university faculty

Online Workshops

Standard Chartered Bank

EduServe conducted an online workshop, 'Psychological Safety and How We Can Create It', on the 27th of June 2022. The workshop was held for senior HR representatives from Standard Chartered Bank across the world, and focused on ways to make employees feel safe in speaking up in a corporate atmosphere.



Testimonial

The sessions were engaging and eye-opening. We generally tend to ignore the small problems of various cultures and do not pay heed to the role we could play as a community to eradicate them. This program enhanced my knowledge about community building, community resilience, and community tolerance. We learnt about what makes a community stronger and how can we lead in conflict management by being considerate towards different perspectives and opinions. The sessions broadened our knowledge about various cultures and incorporated the seed of acceptance within us.



Noor Haider

FINANCIAL SUMMARY

FAMILY EDUCATIONAL SERVICES FOUNDATION INCOME AND EXPENDITURE STATEMENT

	2022	2021
	Amount in Rupees	
Donations	317,202,436	226,875,066
Donations in kind	4,689,364	11,552,841
Other Income	45,673,211	15,463,396
Total income for the year	367,565,011	253,891,303
Salaries and other benefits	190,794,374	125,208,412
Eduserve curriculum and training project	8,049,696	7,853,567
Utilities	10,960,164	8,367,938
Rent, rates and taxes	4,265,200	3,413,351
Training costs	2,676,435	2,390,336
Vehicle running expense	18,583,069	6,239,182
Student lunch and benefits	12,173,782	6,769,152
Repair and maintenance	23,252,895	7,806,321
Events, functions and fund raising program	17,156,526	5,701,073
Consultancy and professional services charges	1,397,236	417,903
Printing and stationery	3,551,448	1,457,924
Insurance	5,246,728	1,155,290
Postage and communication	3,757,221	2,965,814
Amortisation	118,841	116,700
Auditors' remuneration	150,000	125,000
Depreciation	13,127,328	11,258,459
Other operational expenses	12,922,707	10,888,426
Distance Learning Program Expenses	9,422,015	26,101,562
Total Expenditure for the year	(337,605,665)	(228,236,410)
Income after expenditure	29,959,346	25,654,893
Less: Project designated funds	(8,891,892)	(9,276,432)
Funds allocated for ongoing school operations	21,067,454	16,378,461

HOW YOU CAN HELP

Education improves lives, breaks the cycle of poverty and ensures that all children, particularly girls, are empowered.

Sponsor the per year enrolment of a	
Deaf student * (Rs. 8,500/month)	Rs. 100,000/-
Classroom of 15 students	Rs. 1,350,000/-
Entire primary or secondary section	Rs. 8,100,000/-
Entire school (KG - Class 12)	Rs. 16,200,000/-

*Enrolment sponsorship includes: Tuition, teachers' salaries, pick and drop service, academic and vocational supplies, uniforms, hot lunch, excursions, the Parent and Teacher Training Programs.

General Donations

Bank Transfer or Check Deposit

Bank Name: Meezan Bank Limited

Account Title: Family Educational Services Foundation

Account #: 0196-0101394980 (All currencies)

Branch Code: 0196

Bank Address: Plot # 32/C Khayaban e Rahat Phase VI DHA Karachi

Swift Code: MEZNPCKAXXX

IBAN Code: PK28MEZN0001960101394980

Zakat Donations

Bank Name: Meezan Bank Limited

Account Title: Family Educational Services Foundation

Account #: 0196-0101665603 (All currencies)

Branch Code: 0196

Bank Address: Plot # 32/C Khayaban e Rahat Phase VI DHA Karachi

Swift Code: MEZNPCKAXXX

IBAN Code: PK23MEZN0001960101665603

Send Cheques To

Family Educational Services Foundation

Deaf Reach School, Next to PTCL telephone exchange, Block 12 Gulistan-e-jauhar Karachi

Tel: +9221 3584 8428-29

Fesf Zakat Certification

FESF has appointed Mufti Ibrahim Essa, an Independent Shariah Advisor to ensure that zakat funds are used in a Shariah-compliant manner.

BOARD OF DIRECTORS

Mr. Qadeer Baig

Chairman
CEO, IRD
Pakistan

Mrs. Nadira Panjwani

Director
CEO, Nadira Panjwani Trust
Pakistan

Mr. Ahson Rabbani

Director
CEO, Child Life Foundation
Pakistan

Mr. Mazhar Valjee

Director
Group Director, House of Habib
Pakistan

Mr. Muhammad Raza Pir Bhai

Director
CEO of Cupola Pvt Ltd
Pakistan

Mr. Nadeem Arshad Elahi

Director
MD- IBEX Global Solutions
Pakistan

Mrs. Marium Tareen

Director
Social Development
Consultant & Philanthropist
Pakistan

Mr. Qazi Azmat Isa

Director
Former CEO, Pakistan Poverty Alleviation Fund




Registered with



Stay connected

 www.fesf.org.pk
www.deafreach.com

 info@fesf.org.pk

 +92 21 3401 7000
+92 21 3401 1100

 [deafreachprogram](https://www.facebook.com/deafreachprogram)

 [deaf.reach](https://www.instagram.com/deaf.reach)

 [FESF](https://www.linkedin.com/company/FESF)