

# ANNUAL REPORT

2023-24







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# INTRODUCTION TO FESF

Family Educational Services Foundation (FESF) is a charitable organization committed to education and social impact in Pakistan. We focus on the empowerment of disadvantaged deaf children and youth through a holistic approach to deaf education, skills training, job placement, and sign language development, creating lasting change in their lives as well as their families.



## OUR VALUES



### Respect

We respect all people, and support and advocate for children and youth who face challenges due to disability.



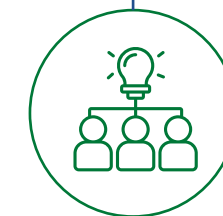
### Inclusiveness

We succeed by effectively working with others, both internal and external, to our organization and schools. We come together in common cause to create and implement solutions in our local communities.



### Empowerment

We believe that every child deserves access to language and education that will empower them to reach their potential, be socially engaged, and experience an improved quality of life.



### Lasting Impact

We strive to achieve significant and lasting impact in the lives of the children and youth we serve. We embrace innovation, responsiveness, and technology to become agents of development and change.



## FOUNDER'S NOTE



The Deaf Reach Digital Learning Program, born out of the challenges faced during the pandemic, has become a beacon of accessibility for the Deaf community, teachers of the Deaf, and families with deaf children.



I am delighted to share that in the past year Deaf Reach has continued to grow as an organization and affirmed its role as a trailblazer in Deaf education and advocacy. Our journey over the years has been a transformative process of "Building Better" and with the steadfast support from our donors and partners we've been able to broaden our reach, extending our educational programs, skills training, and technology initiatives.

The severe floods in this past year hit one-third of Pakistan, particularly impacting our students and their families across rural Sindh. Homes were destroyed, lives upturned, and many struggled amid displacement and water-borne diseases. With donor support, we were able to provide relief funds to our students' families as well as to repair significant damage to our school buildings to ensure that no deaf child was left behind.

Empowering the Deaf community remains the beating heart of our mission. We have continued to create more employment opportunities for deaf youth, with upwards of 2,500 job placements to date, fostering financial independence and an improved quality of life. Through meaningful collaborations, especially with the provincial governments, we've increased opportunities for deaf youth and implemented impactful capacity building initiatives.

As we look ahead, our focus is shifting to the development of digital sign language learning resources. The Digital Learning Program, born out of the challenges faced during the pandemic, has become a beacon of accessibility for the Deaf community, teachers of the Deaf, and families with deaf children. This initiative transcends geographical borders, ensuring that educational learning resources are within easy reach for those who need them the most, and that no deaf child is without access to literacy and learning.

Lastly, I am proud to share that our efforts have also gained international recognition. This year, Deaf Reach was honoured to receive the prestigious Hamdan-ICESCO award, originating from the UAE, acknowledging our exemplary contributions in the field of education in the Islamic world, an acknowledgement to the dedication and hard work of our Deaf Reach Team.

All of this has been made possible through the support of our partners and sponsors. It is through your unwavering commitment that we can look forward to making even greater strides as we continue to make education a reality for Deaf children in Pakistan.

**Richard Geary**  
Founder/Director Programs



# OUR PROGRAM

## Deaf Reach

Schools | Training Centers | Colleges


According to demographics in Pakistan, there are over one million deaf children, yet less than 5% have access to education!

Deaf Reach is the only branch network of schools for the Deaf in Pakistan reaching out into rural and urban areas. Deaf Reach is continually expanding its programs to further empower marginalized deaf youth, the majority of whom are economically challenged, and to provide them with a brighter future. It operates with the aim to ensure that no deaf child goes without access to literacy and learning.

The program's innovative and holistic approach focuses on education and skills training for deaf children and youth, development of teachers and interpreters, Pakistan Sign Language (PSL) programs for parents and communities, advocacy, job placement, and the creation of sign language digital resources.

 **2,000+**  
Students Currently Enrolled

 **2,500+**  
Deaf Youth Employed

 **6,000+**  
Words in Pakistan Sign Language Dictionary

 **50,000+**  
Beneficiaries

 **20**  
Digital Classrooms

 **9**  
Main Campuses

 **9**  
Satellite Schools



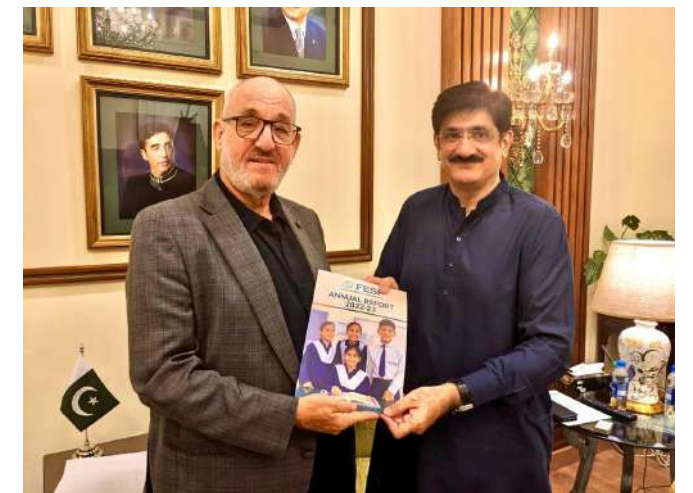
## DEPD'S SUPPORT FOR DEAF REACH

The **Department of Empowerment of Persons with Disabilities (DEPD)**, Government of Sindh, is committed to enhancing the quality of life of persons with disabilities and integrating them into mainstream society. DEPDP has consistently supported the Deaf Reach Program in its mission to educate deaf children across Sindh.

In partnership with Deaf Reach, DEPDP is in the process of establishing Digital Classrooms in multiple regions across Sindh. This groundbreaking initiative marked a significant step in transforming education for deaf children across the country!

These classrooms will provide a structured, sign language-based curriculum using Deaf Reach's specially curated digital sign language resources, giving deaf students access to education and opportunities that would otherwise be unavailable to them.

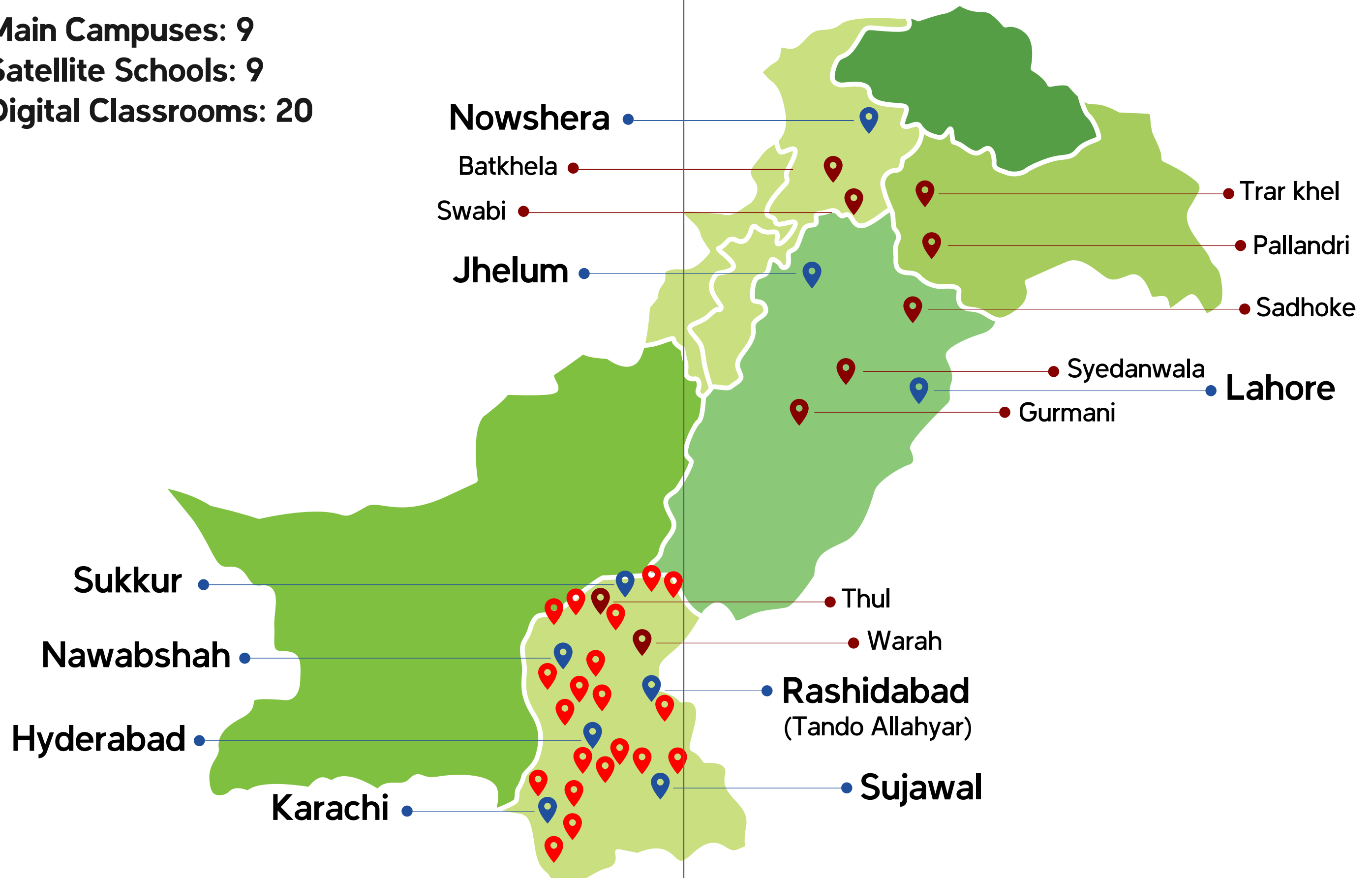
DEPDP already supports every Deaf Reach School in Sindh. With the Digital Classroom Module, many more deaf children across the province will get the chance to access quality education. Deaf Reach is extremely grateful to DEPDP and the Sindh Government in helping us ensure that no deaf child goes without literacy and learning.





# 38 LOCATIONS ACROSS PAKISTAN

- 📍 Main Campuses: 9
- 📍 Satellite Schools: 9
- 📍 Digital Classrooms: 20





## MEET AIMAN

### Isn't it ironic?

That the people you hold the closest often are the ones that isolate you. The ones you grow up with fail to understand you, and as much as you try to communicate with them, they only push you away.

I used to wonder if this was what the rest of my life would be like.

**My name is Aiman,** and I am 25 years old. I am currently studying at Deaf Reach while pursuing a part-time job along with running a full-time home-based business. However, the journey that has brought me here was not an easy one!



Growing up as the only deaf person in a family of eight siblings was extremely isolating. No one knew sign language. My daily routine consisted of helping out my mother with house chores and cuddled up in a corner all alone since there was no one to talk to. My siblings and relatives would often dismiss me and make fun of my deafness. They were of the opinion that there was no point in getting me educated since I was deaf. I was meant to be married off.

Financially, things had always been tough for us. My mother had to support us all as a single mother, which meant there were days when we did not have enough to eat or buy medicines in sickness. However, she was determined to send me to a good school and get me educated.

When she found out about Deaf Reach, she got me enrolled here right away. Although hesitant at first, when I came to Deaf Reach, I was shocked! All the communication was in sign language only and everyone understood it!

Deaf Reach became the ray of hope I had always been waiting for. I not only got a quality education, but I also got to learn so many new skills, made new friends, and most importantly, everyone understood me. Not only this, but Deaf Reach's Parent Training sessions also helped my family learn sign language which meant I could finally communicate with my own family!

Deaf Reach gave me the platform to further explore my passion for cooking. Today, I am running my own successful business of home-cooked meals and financially supporting my family. As my mother often says, *"Aiman has become my right-hand! Even though I have 4 sons, but I call Aiman my 5th son."*

I am incredibly proud to see the progress I have made.

**My message to the entire world is that they should not think that deaf people are lesser than anyone. We are very strong!**





# REVOLUTIONIZING DEAF EDUCATION IN PAKISTAN

Deaf Reach operates with a firm belief that every child deserves the opportunity to learn, regardless of where they live or the barriers they face. Yet, for many deaf children in remote and underserved communities, access to education remains a tough challenge. Geographic barriers, limited financial resources, lack of specialized institutions, and an orthodox mindset among families especially in rural regions contribute to significant challenges, depriving deaf children of their basic right to literacy and learning.

In order to address this challenge, we are proud to share that Deaf Reach has launched 9 Satellite Schools across Pakistan, which continue to grow. These Satellite campuses serve the purpose of enabling access to quality education for deaf children far and wide in the country, especially in rural regions. By breaking down geographic and financial barriers, these campuses enable deaf students to access a supportive, inclusive learning environment within their own communities.

## WHY IS THERE A NEED FOR THESE SATELLITE SCHOOLS?



### Accessibility

Provides education in remote areas where deaf education is otherwise unavailable.



### Low-Cost Solution

Offers an affordable method to bring quality education closer to underserved communities.



### Local Access

Provides education within communities, eliminating the need for long-distance travel.



### Fulfills the Mission

The most practical way to ensure that no deaf child is left without literacy and learning.



### School Environment

For many deaf children, these schools are their first chance to learn, interact with peers, and access resources tailored to their unique needs.



### Community Engagement

Fosters awareness, inclusion, and support for deaf education through partnerships and community engagement.

## HOW DO THESE CAMPUSES OPERATE?

The Satellite schools operate as extensions of our larger Deaf Reach Centers of Excellence, leveraging the same high-quality curriculum, trained teachers, and specialized resources. We partner with local communities to access underutilized spaces, transforming them into fully functional classrooms. Each campus is equipped with 2 to 5 classrooms, furnished with desks, chairs, computers, and large screens to create an engaging and accessible learning environment. A solar set up powers the computer, lights and fans, ensuring continued learning when electricity is not available. The consistent quality of curriculum has been made possible through our Digital Learning Program (DLP), which has become a cornerstone of education at our Satellite campuses.

Our Digital Learning Program works to digitize sign-language learning resources to enable learning in or out of school, beyond the limited scope of brick-and-mortar schools. Using our DLP resources, our Satellite Schools provide a robust, sign language-based curriculum that includes digitized, interactive and specifically designed resources to meet the unique learning needs of deaf students.



Our **Warah Satellite Campus** stands as a prime example of how we continue to revolutionize the deaf education landscape in Pakistan.

Mushtaq, a deaf leader in Warah, has been teaching deaf students in his local community in an informal setup in a small, shabby building for over 20 years. In the day he runs his tailoring shop, and in the evenings gathers the deaf children in his area for informal classes. His journey with Deaf Reach began in 2004 when he attended classes at our first small Saddar school. After graduating, he has tried his best over the years to provide some measure of basic education for the deaf children in his village.

However, despite his efforts, Mushtaq faced significant challenges in sustaining the school financially. All of his students came from underprivileged families, often lacking basic necessities such as clothes and shoes, and the school itself lacked proper infrastructure.

Recognizing the need, we partnered with Mushtaq to come up with a solution.

We rented and renovated a small building, creating a safe school environment for the children. We equipped the school with furniture, computers, and a large screen to facilitate interactive learning through our especially curated DLP content. To ensure sustainability, we installed a solar battery system, along with lights, fans, and a water supply to create a comfortable space for students and teachers. To ensure top-quality teaching standards, qualified teachers were hired and then trained.

Today, our Warah Satellite School provides a structured, sign language-based curriculum, giving deaf students access to education and opportunities that would be otherwise unavailable in the area. It has given deaf children in Warah their first opportunity to access quality education and develop skills that will help turn their dreams into reality.





## THE DEAF KARATE CHAMPIONS

***Growing up as deaf girls and having all these achievements, is not an easy task!***

Our whole life has been an echo of a few repeated statements:

***"They're deaf! They are not capable of anything!"***

***"Why do they need to go to school if they're deaf? They should be married off."***

***"They are deaf girls. There's no way they can perform well."***

But we managed to break all these stereotypes and proved them wrong!

We were born deaf. Our mother, the person who understood us the most, passed away when we were nine years old. We lived in a small village in the rural area of Sindh province. Our father drove a rickshaw and ran a local pan shop as he always tried his best to provide for us. However, the communication gap at home was immense as no one knew sign language and we could not even communicate with our own father. Our relatives saw us as helpless and a burden on our father. However, he was determined to send us to school and get the best education possible.

When we joined Deaf Reach in 2014 at their newly opened campus in Rashidabad, Tando Allahyar, we felt, like stepping into a whole new world. For the first time, we felt seen; we felt understood. Everyone spoke our language, connected with us, and encouraged us. We finally felt like we belonged somewhere.

In our sports classes we were introduced to Karate, a self-defence system that promotes life skills and self-discipline. What began as a small skill soon became our passion.

People are often surprised to see how well we perform, doubting our abilities especially when they find out we are deaf. Every win not only proves them wrong, but is an encouragement to every deaf child who is told they cannot achieve some goal.

We have competed at both regional and national levels, and have won against hearing competitors, showing people who doubted us that we could stand toe-to-toe with anyone, regardless of our deafness.

Our dream is to continue to excel and eventually teach Karate to deaf children, giving them the same strength and confidence that we have gained. Deaf Reach gave us the space to learn and grow, and to realize there are no limits as to what we can do!



# STUDENT ENGAGEMENT

## SUMMER CAMPS AT DEAF REACH

Our annual Summer Camps are a wonderful opportunity to enable our students to have an exciting and productive summer vacation. A variety of fun-filled activities are designed for students to learn valuable skills and participate in recreational activities such as sports, drama, calligraphy, arts & crafts, IT, and much more in order to help them explore their interests and utilize their vacations productively.

Furthermore, it also provides an excellent opportunity for students from different universities and backgrounds to be a part of our Summer Camp as volunteers, helping create an inclusive and collaborative environment, and bridging the gap in communication.



## CELEBRATING THE WORLD SMILE DAY

Our students at the Lahore campus joyfully celebrated World Smile Day, emphasizing the importance of acts of kindness and positivity in enriching our lives and the world around us. The celebration featured a variety of engaging activities that highlighted the day's theme. The students showcased their creativity and talent with a theatrical performance that captured the essence of spreading joy and positivity along with a performance on the heartwarming song titled "Shukria," expressing their gratitude and appreciation for their dedicated teachers. They also took part in various activities including sports, art, storytelling and many more.

The event was further enhanced by the enthusiastic participation of volunteers from Next Generation Pakistan (NGP) and the Fadak Foundation, whose contributions made the day even more memorable and exciting for the students.



## INDEPENDENCE DAY CELEBRATION

As the Summer Camp came to an end, a joint celebration was held at Deaf Reach Lahore Campus to celebrate the 76th Independence Day of Pakistan, along with the closing ceremony for the Summer Camp. Dr. Javed Akram, Minister of Health and Social Welfare, attended the event as the chief guest and addressed the attendees which included students and volunteers.

Our students presented a performance on the national song "Hum Aik Hain" and national anthem in Pakistan Sign Language. The event concluded with the distribution of shields and awards for the volunteers.

Kudos to all our partners and volunteers who made this Summer Camp a success!





## DEAF REACH TEAM WINS THE ECP AWARD!

We are proud to share that a Deaf Reach School team secured second place in "The Prince's Trust National Achievers' Award 2024" by Enterprise Challenge Pakistan, the largest business challenge for school children in Pakistan. The team's representative, Sara Ismael, received the award on behalf of the team.

Competing against talented young hearing entrepreneurs from 90+ schools across the country, and being the only deaf team in the competition, the Deaf Reach School team members showcased their creativity through their ingenious business idea which aimed to promote eco-friendly practices through recycling paper waste into reusable paper materials.

Enterprise Challenge Pakistan (ECP) is an initiative of Prince's Trust International and has been executed by SEED Ventures in

Pakistan since 2016. The program aims to instill the spirit of entrepreneurship within young minds and to transform the youth mindset from job seekers to job creators. Along with imparting key business concepts to students, ECP develops transferable soft skills within youth that they can harness in other areas of their lives as well. We are grateful to SEED Ventures and Prince's Trust International for creating a national platform enabling youth to showcase their entrepreneurial ideas.



## DEAF REACH'S STUDENTS INVITED AT THE PLF

Our talented students participated in the Pakistan Learning Festival (PLF), the largest and one of the most prestigious educational events for children in Pakistan. They were specially invited to perform the National Anthem in Pakistan Sign Language, marking the inauguration of this significant event. Throughout the event, our students enthusiastically engaged in a wide range of activities designed to inspire and educate. They enjoyed storytelling sessions, theater performances, book launches, digital games, and much more, providing them a rich hands-on learning experience.

Our longstanding partnership with Pakistan Learning Festival and Idara e Taleem o Aagahi (ITA) has consistently proven to be highly beneficial, offering valuable learning experiences for both our students and the community, and we look forward to explore more opportunities.



## DEAF REACH CELEBRATES WORLD CHILDREN'S DAY WITH UNICEF

Deaf Reach students were invited to the celebration of World Children's Day by UNICEF Pakistan and the School Education and Literacy Department, Government of Sindh to perform the national anthem in Pakistan Sign Language. This momentous event was a powerful reminder of children's rights to active participation and our collective responsibility to create a better world for them.

We are grateful to Idara e Taleem o Aagahi for initiatives like these that give students a platform and promote a more inclusive world.





## ZAINAB WINS 3<sup>RD</sup> POSITION IN A NATIONAL ART COMPETITION

We are proud to share that our student, Zainab Usman from Tando Allahyar, won 3rd position in the Art Competition organized by UAE Consulate in collaboration with School Education & Literacy Department, Government of Sindh. Working on the theme of COP'28 - Climate Change and its Remedies, Zainab created a masterpiece which showcased the pressing environmental concerns while highlighting the need for eco-friendly practices.

We are exceptionally proud of Zainab, who stood out as the only deaf winner among a total of 36 participants. Her achievement highlights the incredible potential and creativity within our Deaf community. We eagerly anticipate more inclusive initiatives that provide platforms for our deaf students to showcase their remarkable talents.

Zainab, a talented young deaf student at our Rashidabad campus and the only deaf person in her family. She has been passionate about Fine Arts since her childhood. At Deaf Reach, she finally found the opportunity to pursue her dreams. We are excited to see her shine and leave her mark in the world of art.



## INTERNATIONAL MOTHER LANGUAGE DAY CELEBRATION

To celebrate the significance of linguistic and cultural diversity, Deaf Reach students celebrated the International Mother Language Day, bringing together parents, volunteers from the Eco-Dosti initiative, students, and the team from Sadhoke, a small city in Punjab, for a fun and enlightening event. The celebration featured a variety of engaging activities but the highlight was a pet display organized by the volunteers to engage children with animals, teaching them about animal care. The children were thrilled to interact with the pets.



It was a first-of-its-kind event for the students and parents from Sadhoke who were left greatly inspired seeing the talent and accomplishments of our students at Deaf Reach.

## COLORING NEW DREAMS: LAHORE CAMPUS KICKS OFF 2024

Deaf Reach Lahore campus welcomed the new year 2024 with an event called "Coloring New Dreams for 2024" to celebrate the accomplishments of our students with a renewed energy to keep working towards a better future for the Deaf community in Pakistan. The event was a lively gathering where parents and attendees participated in engaging activities, performances, and interactive workshops, all centered around discussing and planning for a brighter future for the students.



Deaf students and their parents from Syedanwala campus, which is located in Syedanwala, a small village in Punjab 65 km from Lahore also joined the celebration. To add a creative touch to the day, the volunteers organized workshops where students learned how to paint on canvas, organized workshops for painting and calligraphy for the students. It was a wonderful initiative to spark creativity among the students who then shared their own impressive and innovative masterpieces.



## ROBOTICS PROGRAM LAUNCH AT DEAF REACH

In collaboration with Tecnobots53, an innovative project on Robotics was introduced at Deaf Reach Karachi campus. The initiative aimed to provide students with STEAM (Science, Technology, Engineering, Arts, Math) based learning, while fostering creative thinking and logical programming skills.

Students from Grades 2 to 5 participated in a total of 32 sessions, following a carefully designed curriculum that introduced them to the fundamentals of Robotics and various concepts related to it with the learning outcomes strategically aligned with STEAM disciplines. The project concluded with students proudly sharing their innovative creations and an assessment to analyze the effectiveness of the sessions.

Sessions like these are crucial for students as they not only provide hands-on experience in emerging technologies but also develop critical thinking, problem-solving abilities, and a strong foundation in STEAM education, positioning them for success in an increasingly technology-driven world.



## PERSONALIZED EID SHOPPING



Our students from Deaf Reach School Karachi campus were invited for a personalized Eid shopping at LuckyOne Mall, hosted by Mr. and Mrs. Sohail Tabba. With the support of Junaid Jamshed, Kurta Corner, Stylo Shoes, 1st Step Shoes & Bags and Khaadi, the students were gifted lovely dresses and shoes of their choice.

We are grateful to the Tabba family and LuckyOne for their generosity in making our students' Eid memorable

## EYE CAMP AT KARACHI CAMPUS

In collaboration with Vision Trust and Humanity Initiative, an eye camp was organized at our Karachi campus. Following the exams, those identified with eyesight issues were provided with prescription glasses to ensure that their learning is not disrupted.

Initiatives like these highlight our commitment to nurturing not just the minds but also the well-being of our deaf students.





## CELEBRATING LIBRARY LOVERS' MONTH



"Library Lovers Month" in February is dedicated to fostering a love for reading among our students across all campuses. Students participated in a variety of creative and educational activities, including bookmark-making, story-telling sessions, and library visits.

These activities were designed to emphasize the importance of reading, offering a gateway to a world of knowledge, imagination, and personal growth. By incorporating these lessons into fun, hands-on activities, the impact was found to be even more meaningful and successful.

## EMPOWERING YOUNG ENTREPRENEURS



As part of our commitment to holistic student development, an awareness session on financial literacy was organized for Deaf Reach students aimed to instill the essential principles of financial management and entrepreneurship. Our young entrepreneurs set up stalls to showcase their talents, engaging their peers in learning critical financial processes such as making investments, calculating profit and loss, and understanding basic business operations.

Activities like these are crucial for their training and development, ensuring that they are best prepared for future financial responsibilities.





# JOB PLACEMENT PROGRAM

Deaf Reach's Job Placement program is dedicated to assisting deaf youth in finding meaningful employment opportunities through collaborations with partner organizations. Through collaborations across various sectors including textiles, banking, hospitality, and pharmaceuticals. Deaf Reach works to empower Deaf communities, fostering financial independence and enhancing the quality of life for themselves and their families.

## BUILDING INCLUSIVE WORKPLACES WHERE DEAF TALENT THRIVES

Along with providing opportunities for career growth and financial independence, our Job Placement program also ensures that deaf professionals are able to thrive confidently in their workplaces.

This year, Deaf Reach continued to strengthen its commitment to inclusivity by supporting organizations in building capacity to empower deaf employees. Through comprehensive Pakistan Sign Language (PSL) trainings and awareness sessions, we were able to equip teams to communicate effectively with their deaf colleagues and foster inclusivity in workplaces.

Since **2015**, Deaf Reach's Job Placement program has helped **2,500+** young deaf men and women find meaningful employment



## SOME HIGHLIGHTS FROM THIS YEAR!

Feroze1888 Mills Ltd. partnered with Deaf Reach to hold organization-wide PSL training sessions, marking the third consecutive year of this collaboration.



Lucky and Yunus Energy Portfolio launched the "Jazba Training Program 2024" in collaboration with Deaf Reach, aimed at fostering workplace inclusivity for deaf colleagues.



Through Deaf Reach's Job Placement program, organizations are taking strides toward fully **inclusive, empowered workplaces!**

Through collaborations, this program has enabled deaf youth to find meaningful employment. Following are just a few of our many partner organizations helping to pave the way to a better future for them and their families.



## I APPLAUD THE EFFORTS OF DEAF REACH

I would like to take a moment to recognize Deaf Reach for their remarkable dedication and tireless efforts in supporting the Deaf community. Their groundbreaking work in equipping deaf individuals with essential skills for the professional world is truly inspiring. Moreover, their unwavering commitment to partnering with organizations to create meaningful job opportunities for this community is exceptional. Our collaboration with Deaf Reach reflects our shared vision of a society that champions equal opportunities for all and celebrates the unique talents each individual brings.

**MR. SOHAIL TABBA**  
Director Yunus Brothers Group





# EVENTS



## THE FIRST HIGHER SECONDARY SCHOOL FOR THE DEAF

We are delighted to announce a significant milestone in our mission to make quality education accessible to the Deaf community. Deaf Reach has proudly become the first-ever Higher Secondary School for deaf children in the Hyderabad and Sukkur regions of Sindh province.

This represents a monumental step forward, allowing us to reach more deaf children, especially girls, particularly in rural areas of Sindh. By expanding into these underserved areas, these children are not only provided with the opportunity to continue their education beyond primary and middle school but are also being equipped with the skills and knowledge needed to pursue their dreams.

## FESF IS AGAIN VALIDATED BY THE CAF INTERNATIONAL

We are proud to share that FESF has been vetted and approved by the Charities Aid Foundation International (CAF). This recognition serves as a seal of assurance to all our donors, validating Deaf Reach, a program of FESF, in terms of financial transparency and good governance.

It reinforces our commitment to maintaining the highest standards in managing resources and ensuring that every contribution is used effectively to support the Deaf community.



## DEAF REACH AND DEPD ENHANCE SPECIAL NEEDS EDUCATION

In collaboration with the Department of Empowerment of Persons with Disabilities (DEPD - Government of Sindh), Deaf Reach initiated an immersive training program to enhance the skills and capabilities of the 400 educators working with special needs children in the 66 DEPDC centers across Sindh.

In the initial 6-month phase, we are proud to have trained 140 candidates, developing their proficiency in Pakistan Sign Language as well as equipping them with the best inclusive teaching strategies.

We look forward to continuing this program in the new school year, empowering educators to effectively address the unique educational needs of their students. With deaf children being in majority at these centers, it is essential to ensure that the teaching strategies are adapted to meet their learning needs.





## CYCLISTS COME TOGETHER IN SUPPORT OF DEAF REACH

More than 150 cyclists from all across Karachi came together and pedaled in support of Deaf Reach. This enthusiastic group of cyclists, representing various cycling clubs, pedaled their way through the city, concluding the ride at our Karachi campus. They were thrilled to witness Deaf Reach's continuous efforts in enabling access to quality education for deaf children in Pakistan. Upon arriving, they were given a detailed campus tour where they interacted with the students and staff, allowing them to witness the impact first-hand.



We are grateful to GG Riders - Family Cycling Club , PECHS Riders , North Nazimabad Cycling Group - NNCG and Wings on Wheels for helping raise awareness and support for Deaf Reach and deaf education.



## AARON APPOINTED AS THE ADVISOR BY CARETECH FOUNDATION

We are delighted to share that Aaron A. Geary, Director of Pakistan Sign Language Development at Deaf Reach, has been appointed to the Advisory Board of the Pakistan Special Education Initiative by the UK based CareTech Foundation. This appointment is a testament to his unwavering dedication and invaluable contributions to the field of inclusive education.



This signifies a valuable step towards fostering quality education for all individuals across the nation and reinforces our collective commitment to breaking down barriers and ensuring that education in Pakistan becomes a truly inclusive and accessible experience for everyone. We look forward to seeing his efforts towards ensuring that every deaf child receives the support and opportunities they deserve.

## A DEAF SENSITIZATION TRAINING AT LINCOLN CORNERS

Deaf Reach was invited by Lincoln Corners Pakistan for their event 'Connecting Gestures' with the aim to bridge the communication gap between the Hearing and Deaf community. This insightful event featured a comprehensive deaf sensitization and awareness session, along with fundamental sign language training. Attendees actively engaged in interactive activities throughout the session, leaving them not only deeply impressed but also delighted by the unique and enriching experience.

Such collaborations provide a wonderful platform for fostering empathy, raising awareness, and building a more inclusive society where everyone can connect and communicate meaningfully.





## PAPER RECYCLING WORKSHOP ORGANIZED BY IBA STUDENTS



A group of students from the Institute of Business Administration (IBA) conducted an engaging workshop on paper recycling for our students, who were thoroughly captivated by the experience. The workshop not only demonstrated the techniques to create recycled paper, but also explored its multi purpose usages in creating art and crafting plantable seed paper etc. all of which left our students intrigued.

Initiatives like these are instrumental in fostering an environmentally conscious mindset among our students.



## DEAF REACH STUDENTS JAM FOR INDEPENDENCE DAY

In collaboration with KFC, our young students showcased their musical talents in an inspiring independence day rap video to celebrate 76 years of independence. Through catchy beats and compelling lyrics, the song not only celebrated freedom but also emphasized the benefits of inclusivity and the boundless capabilities residing within each individual.

We are grateful to KFC for their continuous generous support for Deaf Reach. To see the video, click here [https://youtu.be/AoU\\_7jhafAU?feature=shared](https://youtu.be/AoU_7jhafAU?feature=shared)



## DEAF REACH STUDENTS WIN AWARDS AT 20<sup>th</sup> LUMUN

Deaf Reach students took the stage to discuss "Ensuring Inclusive Education for Students" at the 20th Annual LUMS Model United Nations Conference (LUMUN XX). Three of our students received outstanding performance certificates for their insightful solutions, amplifying the depth and diversity of the conversations at one of the most competitive and intellectually stimulating public speaking events in Pakistan.

The conference was a wonderful opportunity for both Deaf and mainstream youth to discuss the significance of inclusive education and ensuring its access for all.





## RICHARD GEARY SPEAKS AT 3<sup>rd</sup> PRACTICUM SHOWCASE AT LUMS



*“With great challenges come great opportunities – and it’s the mission of youth and the next generation of leadership to improve things.”*

Richard Geary, Deaf Reach founder, was invited as the Keynote Speaker at the 3rd Practicum Showcase Conference at LUMS School of Education where he shared his thoughts on inclusion in Pakistan.

Addressing the audience on the landscape of disability and way forward, he shared his journey of enabling quality education for deaf children in Pakistan while laying a framework for how, we as a nation, can build a more inclusive Pakistan. Syed Babar Ali, LUMS founder and patron, was the chief guest, and greatly appreciated Mr. Richard’s message to the students.



Deaf Reach was honored to be a part of the conference and explore the insightful projects by the students at LUMS. The one-day conference featured a gallery of presentations and startups completed by students in a variety of fields. It also included multiple panel discussions focusing on critical issues within the education sector and possible practical solutions.

## CELEBRATION OF INDEPENDENCE DAY AT THE UAE CONSULATE

Our Deaf Reach students were invited to celebrate the 76th Independence Day at the UAE Consulate with H.E Bakheet Ateeq Al Remeithi, Consul General of the UAE. The Consul General personally welcomed and greeted the students who then participated in numerous activities specifically arranged for them. The highlight of the event was the heartfelt performance of national anthem by our students in Pakistan Sign Language to commemorate the diversity and inclusivity of our nation.

We are grateful to the Consul General for his support towards Deaf Reach.



## STRENGTHENING EDUCATIONAL EXCELLENCE

Deaf Reach Annual Winter Workshop marked the first quarter of the year 2024 as a key event dedicated to the professional development of teachers and staff across all Deaf Reach campuses. Attended by upwards of 100 team members, the 3 day workshop offered a comprehensive series of trainings and sessions designed to enhance the effectiveness and efficiency of our curriculum and teaching strategies.

The training sessions covered a wide range of essential topics, including effective lesson delivery, the accurate and meaningful creation of student report cards, student forecasting, resource management, and remedial teaching strategies. Additionally, participants learned how to conduct classroom observations more efficiently, ensuring that our teaching standards remain high across all campuses. A special session on inclusion and accessibility was designed and conducted for our alumni and students preparing to graduate at the end of this academic year, equipping them with the tools and knowledge they need to transition successfully into the next phase of their lives.



Regular workshops like these highlight our ongoing commitment to continuous improvement in deaf education practices, ensuring that our teachers and staff are well-prepared to meet the needs of our students and maintain a high standard across all campuses.





## “DON’T SAY IT, SIGN IT!” – PSL TRAINING FOR PARENTS

As part of our Parent Training Program, across all our Deaf Reach campuses, an event was held named "DON'T SAY IT, SIGN IT!" with the aim to highlight the significance of Pakistan Sign Language (PSL) and fostering effective communication for the deaf. Parents and families of deaf children enthusiastically participated, eager to strengthen their bonds with their children through enhanced communication skills. Parents also received recognition for successfully completing their one-year PSL training which served as an acknowledgement of their efforts while reinforcing their vital role in supporting their child’s language development.

## REPRESENTING THE DEAF COMMUNITY AT FATIMA GROUP

Deaf Reach was honored to be invited to represent the Deaf community at the Director’s meeting organized by Fatima Group of Fertilizers. Up to 130 senior managers and directors attended the meeting. Daniel Marc, Director of Operations at Deaf Reach, delivered a compelling presentation sharing an update on the overall impact created by Deaf Reach, which was then interpreted in sign language for the deaf attendees. An award was also presented to Deaf Reach for its efforts towards empowering the Deaf community in Pakistan.

We are grateful to Fatima Group of Fertilizer for their continuous support towards enabling a bright future for deaf persons in Pakistan.



## LAUNCH OF THE DEAF KIDZ DEFENDERS PROJECT

Deaf Reach, in collaboration with UK based Deaf Kidz International, has launched a project called Deaf Kidz Defenders (DKD) with the aim to provide safeguarding knowledge to deaf children in order to make sure that they know how to identify and protect themselves from harassment and abuse. It is an interactive and accessible digital platform designed to educate young deaf children on how to stay safe online via engaging and informative games.

Phase 1 of the DKD project focused on integrating these essential lessons into the Deaf Reach curriculum. Before introducing the program to students, awareness sessions were held across all our campuses for parents to provide them with a comprehensive understanding of the program's benefits, needs, and importance. This was followed with a specialized training for teachers on lesson plans, teacher guides, and instructions on how to conduct the interactive games to ensure the successful implementation of the program.



Following the successful completion of Phase 1, the project has now launched its Phase 2, which focuses on expanding its impact by networking with local deaf schools in Karachi. This phase involves providing training to teachers, parents and students at partner institutions, equipping them with the skills and knowledge to deliver safeguarding content to their students. Currently, training is being provided to partner schools, including JS Academy, ABSA, and Ida Rieu.

This project represents a significant step forward in safeguarding our deaf students, equipping them with the tools they need to navigate their environments safely and confidently, both online and offline.





## CELEBRATING ANNUAL SPORTS DAY

Deaf Reach celebrated its Annual Sports Day across all campuses, organizing exciting events that brought together students, teachers, and parents in a celebration of athleticism and sportsmanship. The day commenced with a performance of National Anthem in Pakistan Sign Language followed by impressive gymnastics display and the students' march-past. The students actively participated in a variety of games, including races, relay competitions, tug of war, a balloon competition, pot balance, and more. The event concluded with an award ceremony to celebrate the winners.

It was a day filled with cheers and laughter as the students showcased their physical prowess as well as learnt the spirit of teamwork and healthy competition.



## CELEBRATING THE SPIRIT OF EID



To celebrate the spirit of Eid, students at Deaf Reach Lahore campus organized an Eid Mela, bringing together all student body, their families, teachers, staff, volunteers and honorable guests. The event was a vibrant gathering of over 200 people who exemplified the spirit of community and unity on the occasion of Eid.

Attendees enjoyed a variety of activities, including traditional Eid games and henna application. Stalls for bangles were set up alongside a cultural show, adding to the festive atmosphere. Students also prepared captivating tableau performances highlighting the significance of online earning opportunities and promoting online businesses.

The Mela was made a huge success with the help of our volunteers from renowned universities who also arranged a variety of entertaining activities for deaf students, including arts and crafts, painting, and a balloon competition. The students and Principal expressed their appreciation in the form of especially handcrafted Eid cards.

## LAUNCH OF MENTAL HEALTH AWARENESS PROJECT WITH LFT

In collaboration with Lady Fatemah Trust, a UK based organization, the Mental Health Awareness Project was launched at Deaf Reach, aimed at enhancing the mental well-being of both teachers and students. The initiative focused on equipping lead trainers at each campus with the necessary tools to improve and teach mental health practices, ensuring they are better prepared to support students and manage their own well-being as educators. The project featured eight comprehensive training sessions, covering crucial topics such as the significance of mental health, the stigmas attached to it, providing initial help and support, fostering emotional awareness, and creating and maintaining a supportive community. Our lead trainers across all campuses undertook these trainings, who then proceeded to put these in practice for teachers and students alike.



Collaborations like these are vital to ensuring the holistic development of our students by recognizing the importance of mental wellbeing and fostering a more inclusive and supportive environment.

## CELEBRATING DEAF WOMEN

Deaf Reach was honored to be invited to the Beacon House Gulberg campus for their International Women's Day event, celebrating the resilience and achievements of women around us.

Amina Sarfraz, our Academic Coordinator, represented the female deaf community at the event. As a deaf person herself, Amina shared her life challenges and accomplishments, offering the audience a profound and personal perspective on what it is like to be a deaf woman in our society. Navigating the strict social stigmas surrounding being a deaf woman, Amina shattered stereotypes to become an empowered and financially independent individual. She now supports her family while building a successful career.



Her inspiring story highlighted the strength and capabilities of women in the Deaf community, underscoring the importance of achieving true gender equality. It served as an inspiration for the attendees to strive for a more inclusive and equitable world.



## DANIEL MARC SPEAKS AT SCHOLA NOVA



Daniel Marc, the Director of Operations at Deaf Reach, was invited to share his expertise and invaluable knowledge about deaf culture and Pakistan Sign Language at Schola Nova in Islamabad. His visit provided young scholars with a rare opportunity to gain fresh insights into the challenges faced by the Deaf community and the innovative steps taken by Deaf Reach to promote inclusion and accessibility. The students at Schola Nova eagerly engaged with Daniel, asking numerous questions that highlighted their curiosity and desire to understand how they can help build a more inclusive Pakistan.



Schola Nova is one of the few hearing schools in Pakistan to offer Sign Language as a subject for students. This wonderful initiative is an excellent way for youth to understand the diversity in their communities, building bridges across cultures.

## DEAF SENSITIZATION TRAINING AT SZABIST

Deaf Reach was invited to SZABIST for their event "Sound of Abilities" with the aim to bridge the communication gap between the Deaf and Hearing community by raising awareness among the youth. The event featured a deaf sensitization and awareness session along with fundamental sign language training. The students not only actively engaged in learning sign language but left with a thought-provoking question - as the leaders of tomorrow, how can they ensure an inclusive future?

Such events serve as fantastic opportunities to inspire young students, encouraging them to play their role in building a more compassionate society.





# GOLF TOURNAMENT

## 9<sup>th</sup> ANNUAL DEAF REACH CHARITY GOLF TOURNAMENT, KARACHI

Deaf Reach proudly hosted its 9th Annual Golf Tournament at the DHA Country and Golf Club (DACGC) in Karachi on January 21, 2024.

160 golf enthusiasts, teed off to support the cause of deaf education, with the generous sponsorship of KFC Pakistan as the tournament's Platinum Sponsor, making it the biggest shotgun start tournament ever witnessed at the DACGC. The golfers' community wholeheartedly came together to support this noble cause and enthusiastically participated in the tournament.

Notable Gold Sponsors for the tournament included Dubai Islamic Bank, Engro, Habib Metro Bank, IGI Life, Jubilee Insurance, and Pakistan Cables.

The winning team of the tournament was Team Mavericks, with Nadeem Iftikhar, Muhammad Qasim, Hamza Ghani, and Omar Intesar. Additionally, the prestigious Hole-in-One award, which featured a Suzuki Swift, was won by Hasnain Nancy.

We are grateful to all our sponsors, golfers, and supporters for making this event a huge success! All proceeds from the tournament go towards supporting the education and skills training of deaf children enrolled in the nine Deaf Reach Schools and Colleges across Pakistan.





## TEAM AGENCE FRANCE-PRESSE (AFP) VISITS LAHORE CAMPUS



Mr. Cyril Belaud and his team from Agence France-Presse (AFP) visited our Lahore campus to capture a compelling documentary featuring our students, teachers, and deaf staff. The documentary aims to provide international audiences with an insightful look into the daily lives of deaf individuals in Pakistan, highlighting the unique obstacles they face. It also showcases the significant contributions of Deaf Reach in addressing these challenges and enabling a brighter future for deaf children in Pakistan.

AFP, a renowned multilingual and multicultural news agency, is dedicated to providing precise, equitable, and unbiased news coverage across the globe. This documentary coverage serves

documentary coverage serves as a powerful tool in demonstrating the impact of Deaf Reach's holistic approach towards empowerment of the Deaf community in the country, as well as emphasizing the importance of education in creating a more inclusive world.

## TEAM SAPPHIRE CELEBRATE WORLD CHILDREN'S DAY

To celebrate the World Children's Day, the team from Sapphire Finishing Mills Limited spent an exciting fun-filled day with our students at Deaf Reach. Following a variety of engaging games and activities, the day concluded with a prize distribution ceremony to celebrate the winners.

We extend our gratitude to Team Sapphire for creating a memorable day for our students. Their commitment to inclusivity and empowerment of the Deaf community serves as a positive role model, and we deeply appreciate our longstanding partnership with them.



## FORMAN CHRISTIAN COLLEGE STUDENTS VISITS DEAF REACH



Deaf Reach, Lahore campus hosted students from Forman Christian College and University to help them gain insights into the deaf culture and interact with our students and staff. During their visit, Daniel Marc delivered an insightful presentation discussing the various challenges faced by the Deaf community in Pakistan and the strategies for overcoming these issues. The students were able to understand the significance of education and advocacy for the deaf, pledging to continue creating more awareness about the cause among their circles.

They Forman students had the chance to learn basic Pakistan Sign Language providing them with a basic understanding of how to communicate with deaf individuals.

Initiatives like these are a wonderful way to bridge the communication gap between the hearing and Deaf community, encouraging a fruitful exchange of perspectives and fostering the spirit of inclusivity among the youth.

## MINISTER & SECRETARY SOCIAL WELFARE VISIT LAHORE CAMPUS



Deaf Reach, Lahore Campus hosted the Minister of Social Welfare, Mr. Sohail Shaukat Butt, and the Secretary of Social Welfare, Mr. Iqbal Hussain, along with their colleagues.

They were highly impressed with the school's facilities and expressed deep appreciation for our relentless efforts to improve the education landscape for the Deaf community. During their visit, they interacted warmly with students and staff, engaging in conversations and learning about the various programs and initiatives in place.

Interacting with the students in sign language, they were pleased to see that our initiatives and dedication to the empowerment of the Deaf community are well-received and valued by the wider community. We are grateful to the Department of Social Welfare for their continuous support in making this possible.





# CELEBRITIES AT DEAF REACH

## JOEL BARISH VISITS DEAF REACH

Joel Barish, the deaf founder of Deaf Nation and world traveler, generated a wave of excitement and inspiration across Deaf Reach campuses during visits to Lahore and Karachi. His presence created a buzz of enthusiasm as he connected with students, teachers, and staff, sharing captivating anecdotes from his adventures and emphasizing the crucial role education plays in shaping their futures.

Joel left with a heartfelt appreciation for the teams' efforts in empowering the Deaf community and fostering a more inclusive world. We look forward to welcoming him again soon!

## JAVED SHEIKH VISITS DEAF REACH, KARACHI

Pakistani veteran actor Javed Sheikh visited Deaf Reach and was filled with great admiration upon seeing our efforts in empowering the Deaf community in Pakistan. His sincere interest and warmth as he learned to communicate with our students in sign language and engaged in conversation with our teachers was an encouragement for them all.

He left with profound appreciation and, moving forward, pledged his full support towards Deaf Reach.

## HIRA MANI VISITS DEAF REACH, KARACHI

Renowned TV star Hira Mani, visited Deaf Reach to see first-hand how they are enabling access to quality education for deaf children in Pakistan. She toured the campus and interacted with the students and teachers. She left with nothing but admiration for Deaf Reach's initiatives in empowering the Deaf community in Pakistan and pledged full support towards all our schools.

## BEHROZE SABZWARI VISITS DEAF REACH, KARACHI

Renowned Pakistani actor, Behroze Sabzwari, visited the Deaf Reach School, Karachi campus and was left in awe of the Deaf Reach's efforts in empowering young deaf children in Pakistan. He toured the campus and spent the morning with the students and staff, interacting with them and getting to know them.

He showed great interest and appreciation for Deaf Reach's efforts in empowering the Deaf community and pledged his full support for our schools.

## SHAFAT ALI VISITS DEAF REACH, KARACHI

Syed Shafaat Ali, renowned TV host, visited the Deaf Reach Karachi campus. He took a tour around and spent some time interacting with our students and teachers. He had great praise for the efforts of Deaf Reach in providing quality education and skills training to deaf children across their branch network in Pakistan and pledged his continuous support to the cause. He left after sharing a heartfelt message, encouraging everyone to support Deaf Reach and play their role in enabling access to quality education for deaf children in Pakistan.



# DEAF REACH NORTH AMERICA

## FUNDRAISING EVENTS

Deaf Reach North America organized a number of successful fundraising events held across various cities in the United States, raising awareness and financial support for its mission to empower the Deaf community. The funds raised will help sustain quality education for deaf, support the expansion plans including setting up the new campus in Khyber Pakhtunkhwa and satellite schools, and enable Deaf Reach to reach more deaf students across Pakistan, particularly in underserved regions.

The events also honored the tireless efforts of Richard and Heidi Geary, which for nearly three decades have been instrumental in reshaping the future of deaf children in Pakistan. Richard took the audience on a journey as he shared the inspiring story of Deaf Reach's humble beginnings and the multitude of challenges on the way.

A diverse audience, including community members, philanthropists, and professionals from different sectors, came together to support Deaf Reach. New York Senator Steve Rhoads also attended the Long Island Dinner, presenting Certificates of Appreciation for Deaf Reach's innovative initiatives. The attendees were greatly impressed and wholeheartedly expressed their support while making generous contributions towards the cause.



## DEAF REACH ORGANIZED IT'S FIRST-EVER DIGITHON

Deaf Reach's first-ever Digithon turned out to be a huge success as we were joined by renowned celebrities, academics, and leading philanthropists from around the world, in a conversation about the need for deaf inclusion in Pakistan.

The event was hosted by the popular Pakistani comedian, Shafaat Ali, live in conversation with Jawed Sheikh, Behroze Sabzwari, Dr. Adil Najam, Richard Geary and many more as they discussed the continuous efforts of Deaf Reach in transforming the lives of over 1 million deaf children in Pakistan. A global audience tuned in to hear Richard Geary share the inspiring story of how his visit to Pakistan 35 years ago turned into a ray of hope for countless deaf children in the country. The event not only created awareness but also raised generous funds, directly supporting Deaf Reach's ongoing mission to empower the deaf in Pakistan.







## THE WAY FORWARD

As we move into the new year, we are excited to continue to build on the progress we have made and expand our impact to reach even more deaf children, families, and communities across the country.

In the coming year, we aim to launch **40+** additional Satellite Schools nationwide, bringing quality education closer to deaf children who live in remote, underserved areas and are deprived of this fundamental right. These Satellite Schools will enable even more deaf students to learn, communicate, and grow in supportive, accessible school environments by surpassing any and all geographic and financial barriers. With each new school, we take a step closer to ensuring that **no deaf child is left without literacy and learning.**

We believe that the true power of education lies not only in access but in ensuring it is thoughtfully tailored to meet the unique needs of deaf students, enabling them to fully understand and engage with the material. Our Digital Learning Program will continue to develop curricular sign language resources for deaf children by developing interactive and engaging content that can be accessed across devices and platforms, both inside and outside the classroom.

As we stand true to our commitment to providing top-quality education, we will be conducting a thorough review and revision of our **educational curriculum**, ensuring they align with best practices in deaf education and support comprehensive development. Additionally, our **Teacher Training** initiatives will continue to grow as we continue to provide training and build capacity among educators of the deaf across the country in government schools and otherwise, empowering them with the skills, strategies, and resources they need to support deaf students effectively.

Beyond education, we are committed to empowering the Deaf community through financial independence and enabling them to be self-sufficient. Our **Job Placement Program** will remain an integral focus as we work alongside the corporate sector to increase employment opportunities for deaf individuals. Through **advocacy**, partnerships and training, we are actively encouraging workplaces to become more inclusive and foster a culture that values diversity.

As we advance these initiatives in the coming year, we are driven by a shared vision: **a future where every deaf child in Pakistan has the chance to learn, grow, and realize their full potential.** With your continued support we can make this goal a reality - one school, one student, and one success story at a time.





## DONOR BENEFITS

Donors can claim income tax credit on all donations.

FESF is eligible for Zakat donations and approved by the Zakat and Ushr Department, Government of Sindh. Zakat donations are collected and utilized under the supervision of Alhamd Shariah Advisory Services Pvt. Ltd. under a 3-member committee headed by Mufti Ibrahim Essa. Zakat funds are kept in a separate Shariah compliant bank account and expensed according to Shariah guidelines.

## INTERNATIONAL DONORS

Donors in USA, Canada and UK are exempted from tax on donations.

### DONORS IN USA

Deaf Reach NA is a program of FESFna, a U.S. based 501(c)(3) tax-exempt nonprofit organization (EIN 47-5488861) to support the education of underprivileged deaf children in Pakistan. Deaf Reach NA supports Deaf Reach programs of the Family Educational Services Foundation (FESF) in Pakistan. All charitable contributions for FESFna/Deaf Reach NA are tax-deductible in USA. For more details, please visit: [www.deafreachna.org](http://www.deafreachna.org)



### DONORS IN CANADA

FESF is a partner of Human Concern International in Canada with tax exempt status having Charitable Registration Number: **107497125RR0001**. The donations can be made on <https://tinyurl.com/56dsvs3k>



### DONORS IN UK

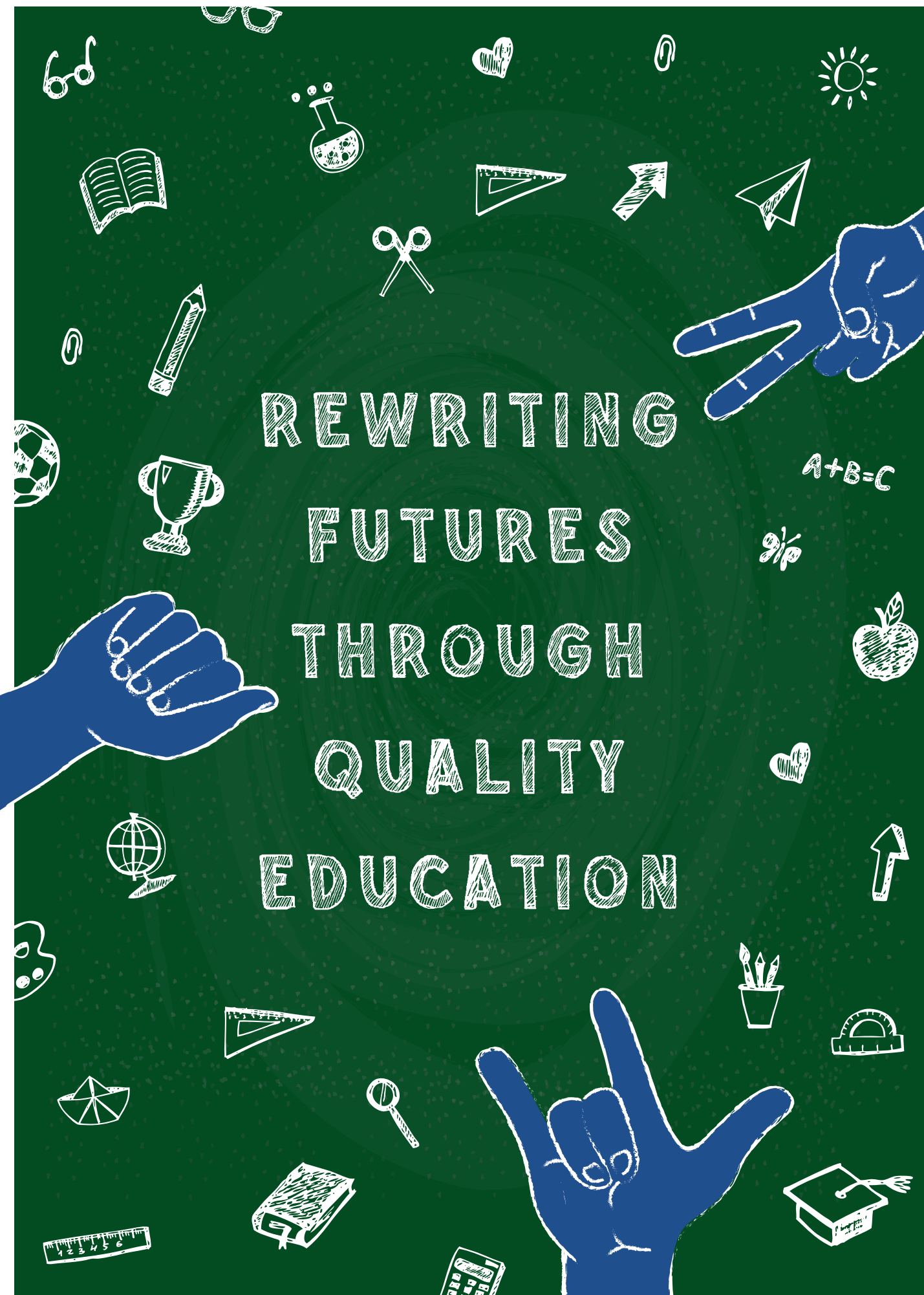
Deaf Reach UK is a program of Deaf Education Initiative a UK based organization registered with charity commission for England having charity number **1209822**. The donations can be made on [www.deiuk.org](http://www.deiuk.org)



## LEGAL STATUS

FESF is set up under a license from the Securities and Exchange Commission of Pakistan under Section 42 of the Companies Ordinance, 2017. Approved U/S 2(36) (c) of the Income Tax Ordinance 2001, read with I.T. rule 214 and 220 of tax rules 2002. FESF financials are audited by BDO Ebrahim and Co. Chartered Accountants.

FESF is honored to be a consultative member of the United Nations Economic and Social Council (ECOSOC), and part of a select number of organizations that are helping to formulate and implement programs in support of the Sustainable Development Goals (SDGs) - both in Pakistan and globally. In line with government policy, FESF is a registered organization with Pakistan Centre for Philanthropy (PCP).





## FINANCIAL SUMMARY

	2024	2023
	Amount in Rupees	
Donations	336,777,953	339,476,509
Donation In Kind	21,230,136	10,276,878
Other Income	160,741,216	92,542,753
<b>Total Income for the Year</b>	<b>548,749,305</b>	<b>442,296,140</b>
Salaries and Other Benefits	279,077,795	256,608,535
Utilities	23,013,369	16,395,070
Rent, Rates and Taxes	5,596,687	4,336,033
Training Costs	7,118,980	4,262,022
Vehicle Running Expense	37,953,794	29,676,686
Student Lunch and Benefits	24,290,920	13,728,335
Repair and Maintenance	30,896,720	21,346,538
Events, Functions and Fund Raising Program	29,704,241	25,285,717
Consultancy and Professional Services Charges	2,695,239	1,795,743
Printing and Stationery	10,393,389	5,329,806
Insurance	8,158,538	5,078,326
Postage and Communication	5,050,379	4,390,011
Amortisation	120,422	120,422
Auditors' Remuneration	256,608	180,000
Depreciation	14,383,246	15,075,537
Other Operational Expenses	16,439,146	11,879,906
Distance Learning Program Expenses	21,154,942	13,293,642
<b>Total Expenditure for the Year</b>	<b>516,304,415</b>	<b>428,782,329</b>
Income After Expenditure	32,444,890	13,513,811
Less: Project Designated Funds	-	3,042,877
<b>Funds Allocated for Ongoing School Operations</b>	<b>32,444,890</b>	<b>10,470,934</b>

## HOW YOU CAN HELP

Education improves lives, breaks the cycle of poverty and ensures that all children are empowered.

### Donate to Educate

A Deaf Student* (Rs. 15,000/month)	Rs. 180,000/year
A Classroom of 15 Students	Rs. 2,700,000/year
A section of 45 Students	Rs. 8,100,000/year
A Wing of 100 Students	Rs. 18,000,000/year
An Entire School (250 Students)	Rs. 45,000,000/year

\*Enrolment sponsorship includes tuition, transportation services, academic and vocational supplies, school meals, excursions, as well as parent and teacher training programs.

### Donate Online

[www.deafreach.com/donate](http://www.deafreach.com/donate)

### Donations Account

Bank Name: Meezan Bank Limited  
Account Title: Family Educational Services Foundation  
Account No: 0196-0101394980  
IBAN: PK28MEZN0001960101394980

### Zakat Account

Bank Name: Meezan Bank Limited  
Account Title: Family Educational Services Foundation  
Account No: 0196-0101665603  
IBAN No: PK23MEZN0001960101665603

### Send Cheques to

Family Educational Services Foundation  
Deaf Reach School, Next to PTCL Telephone Exchange,  
Block 12, Gulistan-e-Jauhar, Karachi  
Tel: 021 111 113 373

### FESF Zakat Certification

FESF has appointed Mufti Ibrahim Essa, an Independent Shariah Advisor to ensure that zakat funds are used in a Shariah-compliant manner.





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