

Annual 2024 - 25 REPORT *

Give **Deaf Children**
the Chance to **Learn**



TRANSFORMING DEAF LIVES FOR 35+ Years In Pakistan



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What is Family Educational Services Foundation?

Family Educational Services Foundation (FESF) is a non-profit organization committed to advancing Deaf Education and creating meaningful social impact across Pakistan. FESF's flagship project is the Deaf Reach Program, which empowers Deaf children, youth, and adults through a holistic model of education leading to employment. The initiative provides quality academics, vocational training, job placement opportunities, and sign language development, while also engaging families and communities.

By addressing the many dimensions of education and empowerment, Deaf Reach is not only transforming the lives of deaf children but also creating lasting change for their families.



Respect

We respect all people and believe every individual deserves dignity, understanding, and equal opportunity.



Inclusiveness

We advocate for children, youth, and adults who face barriers such as lack of access to sign language or education, ensuring they are not left behind.



Empowerment

We provide the tools, skills, and confidence for deaf children, youth and adults to achieve their goals and become self-sufficient members of society.



Lasting Impact

We strive to create sustainable change that uplifts not only deaf individuals but also their families and communities for generations to come.

Someone is sitting in the shade today because someone planted a tree a long time ago.

-Warren Buffett



**Our
growth
has never
come at
the cost of
quality.**



Founder's Note

Over the past year, Deaf Reach has continued its journey of purposeful expansion, guided by a single, unwavering commitment: to ensure that no deaf child, youth, or adult is left behind due to geography, circumstance, or age.

This year marked a significant milestone in our growth. The Deaf Reach Network expanded rapidly, and we have now opened 50 Deaf Reach Satellite Schools in remote and underserved areas of Pakistan. These schools represent far more than physical spaces; they are gateways to education, dignity, and opportunity for deaf children who were previously beyond the reach of formal learning systems.

A defining achievement of the year was the establishment of the Deaf Reach Center of Excellence in Nowshera, Khyber Pakhtunkhwa. Designed as a central hub for the Deaf community in the region, it will deliver quality education, train teachers, create employment pathways, and foster long-term opportunities for deaf individuals and their families.

Our commitment to sustainability and global engagement has also strengthened. With Deaf Reach chapters now registered in the United States, the United Kingdom, Australia, and the United Arab Emirates, Deaf Reach extends across five regions worldwide. These chapters play a critical role in advocacy, partnerships, and long-term financial sustainability, reinforcing our mission to give every deaf child the chance to learn.

Further strengthening our national footprint, we signed a Memorandum of Understanding with the Government of Balochistan and the Pakistan Poverty Alleviation Fund (PPAF) for the establishment of a Deaf Reach Center of Excellence in Quetta. With this development, Deaf Reach now has a presence in all provinces of Pakistan, as well as Azad Jammu and Kashmir, through our Main Campuses, the Deaf Reach Satellite School Network, and DEPD Digital Classrooms. This nationwide reach positions Deaf Reach as one of the leading organizations for Deaf Education in Asia, both in scale and in impact.

Importantly, our growth has never come at the cost of quality. We have consistently upheld high standards of education across all Deaf Reach locations. The outstanding result achieved by our student Muhammad Amin, who achieved 2nd position in the Hyderabad Board of Intermediate and Secondary Education, stands as a testament to the rigor, dedication, and effectiveness of our academic model and the Digital Learning Program.

Recognizing that learning does not have an expiration date, we have continued to invest in vocational and skills-based programs for deaf youth and adults who have aged out of primary education. These initiatives ensure pathways to independence and livelihood, reaffirming our belief that inclusion must extend across the full life cycle.

As we reflect on this year, we do so with gratitude - for our donors, educators, students, families, partners, and supporters who make this work possible. The journey ahead is ambitious, but our resolve remains firm. Together, we are not only expanding access to education; we are reshaping what is possible for the Deaf community in Pakistan and beyond!

RICHARD GEARY
Founder/Director Programs

The Deaf Reach Network

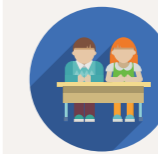
What is The Deaf Reach Program?

Deaf Reach is the only nationwide network of schools for the Deaf in Pakistan, reaching both rural and urban areas. It is continually expanding its program to empower underserved deaf children, youth, and adults, most of whom come from economically challenged backgrounds. With a commitment to inclusion and access, Deaf Reach operates with the vision that no deaf child in Pakistan should be left without literacy and learning.

The program's innovative approach goes beyond academics. It focuses on education and skills training for deaf children and youth, professional development for teachers and interpreters, and Pakistan Sign Language (PSL) resources for parents and communities. By providing education at every level, Deaf Reach is creating a ripple effect of empowerment that extends from individuals to families and entire communities.



50,000+
BENEFICIARIES



3,200+
STUDENTS ENROLLED ACROSS
THE DEAF REACH NETWORK



7,500+
WORDS DEVELOPED
IN PAKISTAN SIGN
LANGUAGE



2,750+
DEAF YOUTH AND
ADULTS EMPLOYED



50%
DEAF TEACHERS



108
LOCATIONS IN THE
DEAF REACH NETWORK

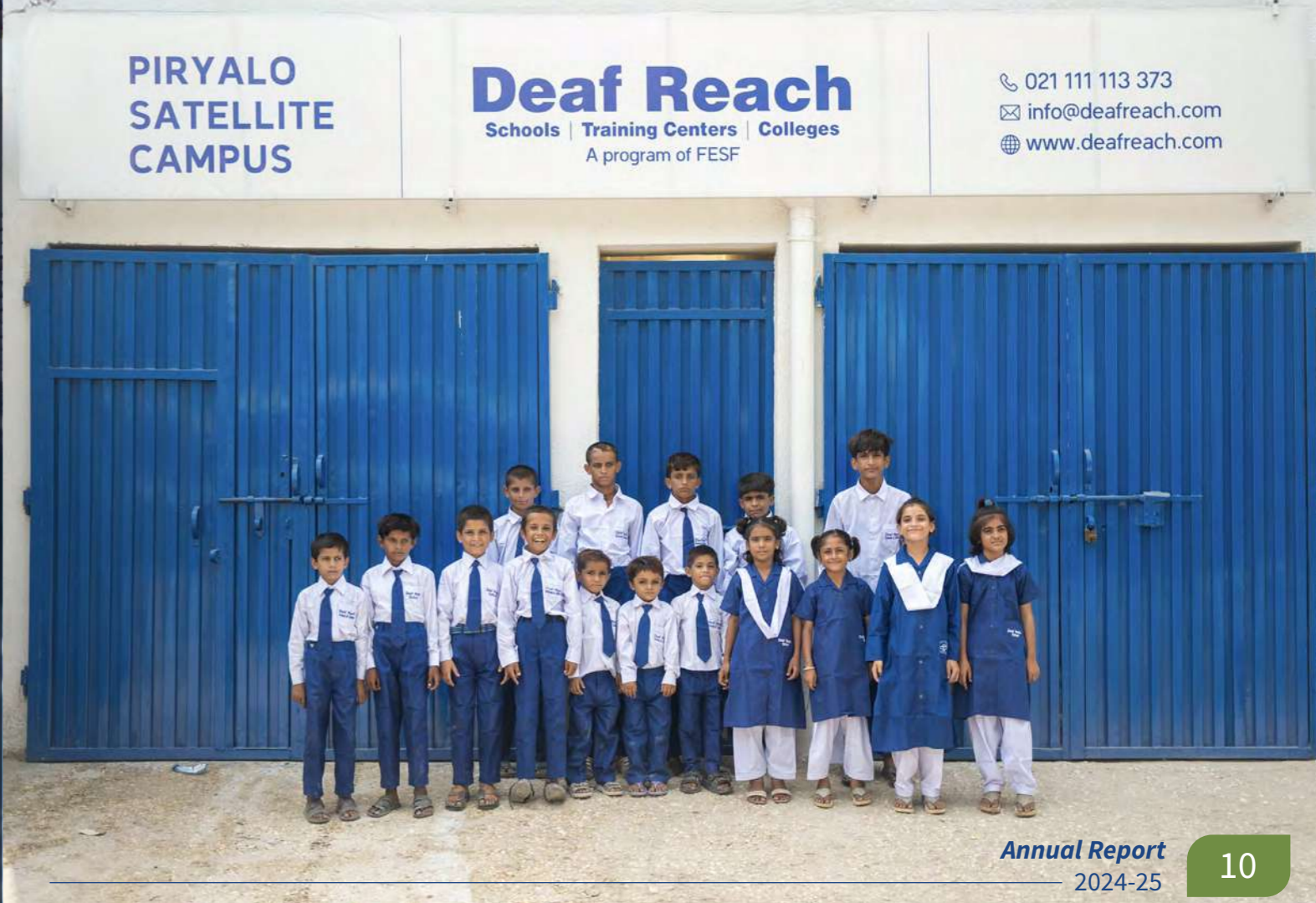




Deaf Reach Satellite Schools

Deaf Reach Satellite Schools were launched to make education a reality for deaf children in the most remote and underserved regions of Pakistan, where less than five percent of over one million deaf children have access to education. The Deaf Reach Satellite School model brings classrooms directly to underserved deaf communities, ensuring that deaf children who are marginalized due to distance, lack of resources, or communication barriers are not left behind. Instead of bringing children to school, the Deaf Reach Satellite School Model brings quality schooling to them.

Deaf Reach Satellite Schools primarily utilize our digital learning resources, which are based on Pakistan Sign Language and emphasize literacy, numeracy, creative expression, and social interaction. With both offline and online capabilities, digital learning resources ensure flexibility and continuity of learning throughout Deaf Reach Satellite Schools. Overall, the impact of this initiative has been remarkable - underprivileged deaf children for whom education was once out of reach, is now at their doorstep. Their parents are relieved and happy that their children at last have a school to attend.



Deaf Reach

Satellite School Locations

The Deaf Reach Satellite School program began in October 2023, and has since expanded rapidly, with 50 active schools across Pakistan. Designed as “small Deaf Reach campuses,” each site consists of two to four classrooms, educating students from Kindergarten to Grade 5, as well as older deaf children who are past school age. Set up in partnership with local communities, this approach allows for faster deployment, lower setup costs, and greater accessibility for students living in remote areas.



By expanding the network of Deaf Reach through satellite schools, thousands of deaf children are being given their first opportunity to learn, communicate, and build a brighter future for themselves and their families.

Deaf Reach & Government of Sindh

The Government of Sindh has been a longstanding partner of Deaf Reach in advancing quality education for deaf children across the province. The six Deaf Reach campuses in Sindh are strengthened via the support given through the Department of Empowerment of Persons with Disabilities (DEPD).

Building on this partnership, the Government of Sindh and DEPDA have collaborated with Deaf Reach to introduce digital classrooms in the Government Special Education Centers across multiple regions in Sindh. Each digital classroom delivers a structured curriculum rooted in sign language and is supported by Deaf Reach's purpose-built digital learning resources, designed specifically to reach underserved deaf children.

This initiative represents a significant step toward ensuring equitable access to quality education for deaf children who might otherwise remain excluded from mainstream learning opportunities.

We extend our sincere gratitude to the Government of Sindh and DEPDA for their partnership and longstanding commitment to ensuring that deaf children across Sindh receive the education they deserve.

Certification Awarded By SPDPA

FESF is now officially registered with the Sindh Persons with Disabilities Protection Authority (SPDPA). Richard Geary, founder of Deaf Reach, received the certification from Mr. G. Mohiuddin Asim, Additional Secretary of the DEPDA. We thank the Sindh Government for their support in creating opportunities for deaf children across Pakistan.



DEPDA Digital Classrooms Inaugurated by CM Sindh

The Chief Minister Sindh, Mr. Murad Ali Shah and DEPDA Secretary, Tuaha Ahmed Faruqi inaugurated our new Digital Classrooms at DEPDA Centers in Sukkur and Khairpur. Developed in partnership with the Sindh Government, these classrooms bring Deaf Reach's sign language-based curriculum to underserved Deaf communities, with the Deaf Reach alumni supporting as teachers to ensure quality education.



With 20 Digital Classrooms set up this past year, and even more planned for the next, this initiative gives many deaf children in remote areas their first opportunity for structured learning in sign language.



National Bank of Pakistan Sponsors Higher Education Wing



Rewriting Futures With
Quality Education



We are beyond grateful to the **National Bank of Pakistan (NBP)** for its continued commitment to advancing deaf education in Pakistan through the sponsorship of a Higher Education Wing at the Deaf Reach Campus in Rashidabad, Tando Allahyar.

Thank you, National Bank of Pakistan (NBP)
for investing in the empowerment of deaf children in underserved areas



Collaborations & Visits

Corporate & Financial Engagements



IBEX visits to Deaf Reach



3rd Annual World Children's Day with Sapphire Team at Deaf Reach Lahore



Bank Alfalah Sponsors Satellite Schools



Professional Development Session with Unilever



Dawlance Hosts Cricket Match for International Day of Persons with Disabilities



This year, **Deaf Reach** partnered with leading companies to create learning, training, and awareness opportunities. These collaborations promoted inclusion and helped bridge the gap between education and **employment** for the Deaf Community.



Meezan Bank Conducts Financial Literacy Session at Deaf Reach Rashidabad



The Sunsilk Team Visits Deaf Reach Jhelum



The HabibMetro Visits Deaf Reach Karachi



Honored to Host Mr. Amir Paracha, CEO Unilever Pakistan



Institutional Partnerships (International)



The Canadian-based, Human Concern International team visited the Karachi campus, where they explored the academic and vocational programs that equip students with practical skills for the future. They also interacted with students in classrooms and workshops, making it a lively exchange that the children thoroughly enjoyed.



We were delighted to welcome the team from Muslim Welfare Canada (MWC) to Deaf Reach. MWC team members interacted with our students, learned more about our programs, and engaged with the teachers and staff.



Through community initiatives and international representation **Deaf Reach** continued to promote inclusion and empowerment. From art and health workshops to global forums, these efforts showcased the power of partnership in **supporting** deaf individuals and fostering positive social change.

As part of the **Global South Arts & Health Week 2024**, Ghazal Pirzada Creative Studios and The Haven Dweller collaborated with Deaf Reach. Our students from the Sukkur Campus engaged in a creative workshop, explored an artist studio, participated in a Doodle Camp, and transformed their doodles into product designs. This initiative provided a unique opportunity to foster creativity and hands-on learning, while highlighting the role of art in health and education.



BRIM



After their visit to Deaf Reach Lahore, the Brim Burger team committed to hiring deaf adults across their outlets, reinforcing their dedication to diversity and community support.

The **Outdoorology** team spent a day at Deaf Reach Lahore and shared how deeply moved they were by the warmth and positivity of the experience. From cooking and stitching to showcasing their breathtaking artwork, the students left a lasting impression on the visitors.



Deaf Reach students welcomed visitors from schools, universities, and organizations for workshops, awareness sessions, and hands-on activities. These interactions allowed students to share their creativity, and connect with the wider community, while giving visitors a deeper understanding of **Deaf culture**.



Students from Deaf Reach campuses in Karachi and Hyderabad enjoyed a joyful Eid shopping spree at LuckyOne Mall, generously hosted by **Mr. Sohail Tabba and family**.

Deaf Reach was proud to serve as a support partner at the Reverse Career Fair, organized by Ashreitech Academy in collaboration with Toyota Pakistan, at the National Aerospace Science and Technology Park (NASTP) in Karachi.



A medical camp for students was organized in collaboration with the **District Health Office Sukkur**, offering comprehensive health checkups and guidance.



In collaboration with Taskeen Health Initiative, Deaf Reach Karachi hosted a Breast Cancer Awareness Workshop led by Former First Lady of Pakistan Mrs. Samina Alvi. The session provided valuable guidance on early detection and health awareness, fostering an environment of learning and support for the Deaf community.



To mark the International Day of Persons with Disabilities, Deaf Reach collaborated with the Government of Sindh and the Department of Empowerment of Persons with Disabilities (DEPD) in hosting a vibrant exhibition.

The event highlighted the creativity and talent of individuals with disabilities through stunning arts and crafts displays, live painting, and pottery-making sessions. It was a powerful reminder of how inclusion can create spaces where every voice and ability is celebrated.



Institutional Partnerships (Schools & Universities)



Lahore Grammar School students pledge to support through volunteering and fundraising initiatives at Deaf Reach Lahore.



Deaf Reach Jhelum conducted an International Sign Language and Deaf awareness session at As-Suffa School of Excellence, introducing students and teachers to the basics of sign language while building understanding about the Deaf community.



Volunteers from the Beaconhouse School System visited Deaf Reach Karachi and spent the day playing cricket and interacting with the students.



Deaf Reach Lahore welcomed the **Pakistan Association of Dental Students** for a dental camp aimed at raising awareness about good dental health and encouraging good habits among students.

Deaf Reach welcomed schools, universities, and volunteer groups to learn about sign language and Deaf culture. These visits fostered understanding, **celebrated** student talent and inspired meaningful connections between the Deaf community and the wider public.



Volunteers from Ziauddin University spent time at Deaf Reach Karachi, interacting with students and experiencing their creativity firsthand.



The Vocational Department hosted a special “Ek Din ki Activity” at the Institute of Business Administration (IBA) Sukkur, where students demonstrated the skills they have honed in their training programs.



Students from Generation’s School visited Deaf Reach for an awareness session on the Deaf community and the importance of inclusivity. During their time at Deaf Reach, they learned about sign language, explored the challenges faced by the Deaf, and gained a deeper understanding of how education and skills training empower deaf youth.



Celebrities & Public Figures



Deaf Reach Lahore

Olympic Hero ARSHAD NADEEM



Deaf Reach Karachi

Actor & Director SAIFI HASSAN
"There's something for every child at Deaf Reach, from developing their skills to their education."



Deaf Reach Nawabshah

Health Minister DR. AZRA PECHUHO



Deaf Reach Karachi

TV Host & News Anchor WASIM BADAMI
"This school provides the highest standards when it comes to education."



Deaf Reach Lahore

U.S. CONSUL GENERAL

This year, **Deaf Reach** opened its doors to a wide range of visitors, from artists and athletes to diplomats and public leaders. Their presence brought encouragement and visibility to our mission, inspiring students and staff alike. Each visit served as a reminder of the growing **recognition** and **support** for deaf education in Pakistan.



Deaf Reach Karachi

British Deputy High Commissioner MR. MATT CANNELL



Deaf Reach Lahore

French Ambassador
HIS EXCELLENCY MR. NICOLAS GALEY



Deaf Reach Karachi

Actress AYESHA OMER
"Never have I felt such an instant impact of positive energy in an institution. The smiles, the respect, and the gratitude I felt here from the children and staff are unmatched."



Deaf Reach Karachi

Actress VARDAA AZIZ

Student Engagement



Celebrated Independence Day Across Campuses



Spring Carnival

In February 2025, Deaf Reach Lahore hosted its Spring Carnival, a vibrant celebration of the season filled with energy and creativity. The event featured lively performances in Pakistan Sign Language (PSL) and a variety of student activities that showcased the talents and skills of our deaf students.



Summer Camp and Anniversary Celebrations

In August, Deaf Reach Lahore hosted its Annual Summer Camp, bringing together over seventy volunteers from various schools, colleges, and organizations.

The two-week Summer Camp concluded with the celebration of Deaf Reach Lahore's Anniversary.

In this special celebration, distinguished guests from organizations such as Total Parco, Style Textile, Sapphire Finishing Mills Limited, KFC, and Asia Poultry were invited and in attendance, for which we are very grateful.

Student Body Elections

During Student Body Elections, students across all Deaf Reach campuses actively participated in campaigning, voting, and selecting their representatives. The exercise gave them a chance to practice leadership, responsibility, and the importance of democracy in action.



First Art Exhibition – Nawabshah

Deaf Reach Nawabshah campus proudly hosted its very first Art Exhibition. The event gave students a platform to shine far beyond the campus walls.



Celebrating Iqbal Day

Students at Deaf Reach Jhelum and Deaf Reach Sukkur celebrated Iqbal Day to commemorate the memory of the Poet of the Nation, Allama Mohammed Iqbal.

Sports Day

Sports Day was celebrated across all Deaf Reach campuses with great excitement. Students showcased their physical prowess in a variety of games and activities, while also learning the importance of teamwork and sportsmanship. The day was filled with energy, joy, and laughter as parents joined in to cheer for their children, making the celebrations even more special.

At Deaf Reach Sukkur, the event held added significance with the Mayor of Sukkur in attendance, who gave a donation to support the school. His contribution, along with the spirited participation of students and families, made Sports Day a truly memorable occasion.



Celebrating International Week of Deaf People Across Campuses

In September, Deaf Reach campuses came together to celebrate the International Day of Sign Language and the International Week of Deaf People. At Sukkur, students led an awareness walk at Globe Chowk, inviting the community to recognize the importance of sign language in everyday life.

Lahore hosted lively activities, from storytelling sessions on the Alif Laila Bus Library to a colorful festival where students proudly managed food stalls. A drama performance on the role of interpreters in hospitals and police stations left a lasting impact, reminding everyone of the need for accessibility. The celebrations were filled with learning, joy, and pride as students, parents, and guests experienced the richness of sign language together.





Teachers' Day Celebrations

This Teachers' Day, students across all campuses came together to celebrate their teachers with heartfelt gratitude. They shared cherished memories, created handmade cards, and expressed how deeply their teachers inspire them every day.



Mother's Day

Deaf Reach students celebrated Mother's Day to highlight the important role their mothers play in their lives. The students expressed their gratitude and love through making handmade cards and writing letters to their mothers.



Science Exhibition

Deaf Reach held its Annual Science Exhibition in which students presented projects on a variety of scientific topics. The exhibition gave them a chance to explore ideas hands-on and show their problem-solving skills. Guests who were invited to the exhibition were impressed by the students' confidence and knowledge, and the event highlighted how much they can achieve when given the opportunity to learn and experiment.

Library Lovers Month

Deaf Reach Jhelum and Hyderabad celebrated Library Lovers Month with activities that encouraged students to explore the world of books and reading.



Profession Day

At Deaf Reach Sukkur, students took part in a Clay Arts Workshop that encouraged creativity and hands-on learning.



Financial Literacy Day

Deaf Reach campuses celebrated Financial Literacy Day with activities designed to introduce students to the basics of managing money and making informed financial decisions.



Student Achievements

Deaf Reach Students Shine at Eco Expo 2024

The dedication and creativity of Deaf Reach students left a lasting impression on the judges and audience at the Eco Expo 2024, held at the National Incubation Center in Hyderabad.

Special congratulations to Alishba Ansari and Mehmood Hussain who won the first and second positions respectively in the Art Exhibition. Their talents and commitment to raising awareness about climate change and environmental issues were evident in their art.

Additionally, Deaf Reach emerged as the runner-up in the Science Exhibition on climate change, demonstrating the students' remarkable knowledge and passion for protecting the planet.



Certificate Distribution Ceremony – Sapphire Finishing Mills Limited

In December, Sapphire Finishing Mills Ltd., Lahore, hosted a certificate ceremony to honor the deaf employees of Unit 3 who completed their stitching training. We are proud to share that 100+ of our employees from five batches received certificates recognizing their skills and dedication.

The Deaf Reach team attended the event along with Deaf Reach Director Daniel Marc. The ceremony was filled with energy and gratitude, celebrating this milestone and inspiring our employees to continue growing professionally and working towards greater independence in their careers.



Muhammad Amin Secures Second Position

Muhammad Amin, a 10th Grade student at Deaf Reach Rashidabad, has achieved an incredible milestone by scoring second position in the Board of Intermediate and Secondary Education, Hyderabad. Competing against 2,200 candidates from mainstream schools across nine districts, his success highlights the talent, dedication, and resilience of our students.

This remarkable achievement reflects not only Amin's hard work and determination but also the guidance and support of our committed teaching staff. We congratulate Muhammad Amin and his family on this outstanding accomplishment and celebrate the limitless potential of our Deaf Reach students.



Deaf Reach Students Shine at the Pakistan Robot Olympiad

Students at Deaf Reach campuses in Sindh, namely Karachi, Hyderabad, and Rashidabad, took part in exciting robotics workshops in which they engaged in designing and constructing robots. Through learning about programming and coding, students acquired theoretical and practical knowledge of robotics principles, sensors, and real-world applications. We are extremely grateful to Murtaza Karimi for sponsoring these workshops, and to Technobots 53 for conducting them.

Following the workshops, the Pakistan Robot Olympiad 2025 was held in which Deaf Reach Rashidabad students secured second place. Competing as the only deaf participants against 500 students from over 30 mainstream schools, the team showcased incredible skill, creativity, and teamwork in the Robo Race competition. This achievement, which was covered on national news channels such as GEO News, is a testament to their dedication and talent and highlights the remarkable potential of Deaf Reach students.



Rohan Arif Wins Toyota Art Competition

We are delighted to share that Rohan Arif, an 8th Grade student, from Deaf Reach Karachi won first place in the Toyota Art Competition 2025. His creative and thoughtful artwork impressed the judges and stood out at the national level. This achievement highlights the talent of our students and inspires others to explore and showcase their skills.



LUMUN-21 Conference

Our higher secondary students from Deaf Reach participated in the LUMUN-21 Debate Session at the Lahore University of Management Sciences (LUMS), a national conference attended by students from across the country. The debate on "Employment and Equality: Creating an Inclusive Workspace for Deaf Individuals" gave our students a platform to share their perspectives and engage in meaningful discussions.

With interpreters ensuring smooth communication, the students gained valuable insights and demonstrated their ability to advocate for inclusivity. Their participation in this prestigious conference is a proud achievement and highlights their growth and readiness to engage with the wider community.





Tariq Jameel

Deaf Reach Student

Growing up deaf in Rohri was never easy. When doctors confirmed at age four that I could not hear, my family was filled with worry, and my father feared what my future would hold. As the eldest son, I carried responsibility early, even when I did not yet have the words to express myself.

Before Deaf Reach, I had no language to communicate my thoughts or feelings. I often felt alone. That changed when I joined Deaf Reach Sukkur. For the first time, I found people who spoke my language. I felt understood and confident enough to express myself.

Today, I learn and grow each day and help my family at our samosa stall in the evenings. Deaf Reach has given me more than education. It gave me confidence and a belief in my own future.

My journey continues, and I now know being deaf does not define my limits.



Tooba

Deaf Reach Student

If I can do it, then everyone else can.

Before I joined Deaf Reach, I studied in a hearing school where lessons only gave surface-level understanding, and I struggled to keep up. When I came to Deaf Reach Sukkur, everything changed. For the first time, I could learn in my own language and grow in the subjects I love most: Art, English, and Math.

Now in Class 11, I spend my evenings and weekends sketching and practicing clay art, building on what I learned at school. My dream is to return to Deaf Reach as an art teacher and inspire other deaf girls to explore their talents with confidence.

Deaf Reach is where my confidence, creativity, and future truly began to take shape.



Basheer

Deaf Reach Satellite School - Focal Person

I am from Thul, a small village near Jacobabad, where I grew up without any schools for deaf children. Unable to access formal education, I taught myself English and Sindhi, clinging to the hope that future generations would have opportunities I never did. For years after my training, I tried alone to start a school in my hometown but lacked the resources and structure to succeed.

Everything changed when I connected with Deaf Reach through the Deaf Reach Satellite School program. I received formal training in Sukkur and learned how to establish and manage a school. Deaf Reach provided furniture, learning materials and a complete support system, bringing stability to my efforts.

With Deaf Reach's support, we opened the first official Deaf Reach Satellite School in Thul. I started by teaching forty children. Parents of attending deaf students feel hopeful when they see their children finally receiving quality education.

This work is beyond education. It is about deaf and hearing people supporting each other. With partnership and persistence, change is possible.



Nazia

Deaf Reach Alumna

In 2010, I joined Deaf Reach Sukkur when I was six years old, and was one of the first students at the school. Being the youngest and the only deaf member of my family, my parents were determined that I would receive a quality education.

I faced deep personal grief when I lost my sister, a teacher at Deaf Reach, in 2019, and then my father in 2022. Their dreams and hopes stayed with me, and I worked hard to graduate at the top of my class.

Inspired by my teachers, I now shape young minds as a full-time teacher at the Deaf Reach Digital Classroom in Khairpur. I bring the same care and dedication to my students that once guided me.

Today, I am proud to continue their legacy and show that challenges can be met with determination, learning, and action.

Deaf Reach Achievements

Campus Opening at Nowshera



In collaboration with the Government of Khyber Pakhtunkhwa and the Pakistan Poverty Alleviation Fund (PPAF), we are proud to announce the launch of Deaf Reach's ninth campus, the Deaf Reach Center of Excellence in Nowshera.



This multistory complex will provide quality education and skills training to hundreds of underprivileged deaf children, and will also serve as a training hub to build the capacity of teachers of the Deaf across Northern Pakistan.



Lahore Expansion – Deaf Reach Training Center for Deaf Adults

As part of its expansion, a brand new building was added to the Lahore Deaf Reach Training Center, which has been a launchpad to success for enrolled deaf adults since 2005. Offering morning and evening programs, students gain skills in literacy, IT, graphic design and industrial stitching while building confidence and independence.

The Center features a literacy hall, an IT lab, internet access, air conditioning and solar power. In partnership with Sapphire Finishing Mills Ltd., hundreds of graduates have moved directly from training to employment.



10th ANNUAL DEAF REACH GOLF TOURNAMENT

Celebrating a decade of giving deaf children the chance to learn!



Deaf Reach hosted its **10th Annual Golf Tournament** at the DHA Country and Golf Club in Karachi on January 12, 2025. Golfers from across Pakistan came together to support the Deaf community, making the day both competitive and purposeful. All proceeds directly benefit Deaf Reach ensuring every deaf child has access to quality learning and practical skills.

KFC served as the Title Sponsor of the tournament, with Sapphire Group as the Platinum Sponsor. Gold Sponsors included Dubai Islamic Bank, Habib Metro Bank, IGI Life, and Jubilee Insurance.

The tournament highlights Deaf Reach's ongoing mission to provide a full ecosystem of support for deaf students, including education, vocational training, teacher development, parent training, and job placement programs. Events like this play a crucial role in expanding opportunities and transforming the lives of deaf youth across Pakistan.

The success of this event was only possible due to the support of generous people coming together to contribute their time, energy, and effort in order to make a real difference in the lives of deaf children across the country. A big **THANK YOU** to all on behalf of our Deaf Reach team.

- Richard Geary





Deaf Reach Students Perform at Himmat Card Ceremony



Deaf Reach students opened the Himmat Card Ceremony in Lahore with a performance of the National Anthem in Pakistan Sign Language. We thank the Chief Minister of Punjab, Maryam Nawaz, for inviting us to this initiative, which supports and empowers diverse communities.



MOU Signed Between FESF, Social Welfare & Bait-ul-Maal Department



FESF signed an MOU with the Social Welfare and Bait-ul-Maal Department to establish a facility at the 'Gehwara' building in Lahore. The center will provide academic and skills training for disadvantaged groups, with a focus on Deaf children, empowering them to become knowledgeable and self-sufficient members of society.



Deaf Reach Featured at the Global Disability Summit in Berlin



In partnership with Sapphire Finishing Mills Limited, Deaf Reach showcased its Job Placement Project, A Stitch Towards Inclusion, at the 2025 Global Disability Summit in Berlin. Over the past two years, this initiative has successfully trained and employed 400 Deaf youth. The presentation drew global recognition as an outstanding model for inclusive employment.



Deaf Reach Honored at K-Electric Annual Awards



Deaf Reach received the K-Electric Karachi Award 2025 for Inclusion, recognizing our efforts to advance accessibility and empower the Deaf community in Karachi.



FESF Achieves Outstanding PCP Certification Score



FESF has renewed its certification with the Pakistan Centre of Philanthropy (PCP), earning an outstanding 96% score. This recognition reflects our commitment to transparency, good governance, and organizational excellence.



MOU with Lucky & Yunus Energy



Deaf Reach is proud to have signed an MOU with Lucky & Yunus Energy to create meaningful employment opportunities and foster workplace inclusion for the Deaf community. We extend our sincere gratitude to them for championing Deaf empowerment.



MOU Signing with GIZ



Deaf Reach signed an MOU with GIZ (Deutsche Gesellschaft für Internationale Zusammenarbeit), a German development agency dedicated to global sustainable development and improving living conditions. The partnership advances inclusive employment through better training, improved working conditions, and expanded job opportunities for the Deaf community and other marginalized groups.



MOU Signing with PSO



Deaf Reach signed an MOU with Pakistan State Oil (PSO) to continue support for the Sukkur campus, ensuring access to quality education and skills training for hundreds of Deaf children.

GLOBAL OUTREACH



Deaf Reach North America's mission to empower the Deaf community resonated powerfully across the United States this past year. We successfully held fundraising events in ten cities: New Jersey, New York, Dallas, Orlando, New England, Tampa, St Louis, South Florida, Atlanta, and Cincinnati.

These events were elevated by the presence of celebrated chief guests Behroze Sabzwari and Shafaat Ali, who shared their passionate support for our cause.

The success of these gatherings has directly translated into transformative impact. The funds raised are a crucial contribution to sustaining quality education for deaf children and supporting key expansion projects. This includes the development of the new campus in Nowshera and the creation of satellite schools, enabling Deaf Reach to reach more students in underserved regions across Pakistan.

We are grateful to the diverse community of donors, professionals, and advocates who came together to make this possible. Your support ensures that the journey toward learning and growth for the Deaf community in Pakistan continues to move forward with unstoppable force.



The Pakistan Business Forum France hosted a special dinner in Paris to recognize Deaf Reach and its founder, Richard Geary, for over three decades of dedicated service to the Deaf community in Pakistan. The event highlighted Deaf Reach's long standing contribution to expanding access to education and livelihood opportunities for underserved deaf children across the country.

Richard shared reflections on the organization's journey, outlining key milestones and the sustained impact of Deaf Reach's work over the years. The evening served as a meaningful acknowledgment of the collective efforts that have enabled Deaf Reach to grow and serve thousands of deaf individuals and their families.

Deaf Reach extends its sincere appreciation to the Patron in Chief of Pakistan Business Forum France, Mr. Muhammad Ibrahim Dar, as well as Mr. Naveed Dar, Chaudhry Salman Aslam, and the members of PBF France for their generous support and gracious hospitality.



The Way Forward



As we step into the new year, we are excited to build on the progress we have made and expand our impact to reach even more deaf children, families, and communities across Pakistan. In the coming year, we plan to launch an additional 40 Deaf Reach Satellite Schools nationwide, further strengthening our network and extending access to quality education.

We believe that the true power of education lies not only in access but also in ensuring it is thoughtfully tailored to the unique needs of deaf students. Our Digital Learning Program will continue to grow, while we remain committed to providing high-quality teacher training, engaging parents through sign language and skill development, and strengthening our job placement program to create meaningful employment pathways for deaf youth.

Together,

we can make **education** a reality for **deaf children** in Pakistan!

No deaf child without access to literacy & learning! ✨



Financial Summary

	2025	2024
	Amount in Rupees	
Donations	421,168,963	317,934,878
Zakat Income	150,663,354	80,468,372
Grant Income	7,451,825	-
Other Income	147,021,271	150,067,555
Total Income for the Year	726,305,413	548,470,805
Salaries and Other Benefits	342,505,472	232,673,994
Utilities	24,897,531	23,013,369
Rent, Rates and Taxes	8,377,556	5,596,687
Training Costs	7,312,476	7,118,980
Vehicle Running Expense	45,397,656	37,953,794
Student Lunch and Benefits	36,741,914	24,290,920
Repair and Maintenance	43,943,642	30,896,720
Events, Functions and Fund Raising Program	21,498,985	29,704,241
Consultancy and Professional Services Charges	1,936,459	2,695,239
Printing and Stationery	9,769,383	10,393,389
Insurance	8,003,679	8,158,538
Transportation	20,182,269	11,603,937
Postage and Communication	9,990,366	5,050,379
Amortisation	58,070	120,422
Auditors' Remuneration	415,800	256,608
Depreciation	22,823,009	14,383,246
Other Operational Expenses	54,063,537	50,960,510
Distance Learning Program Expenses	17,863,390	21,154,942
Total Expenditure for the Year	675,781,194	516,025,915
Income After Expenditure	50,524,219	32,444,890
Funds Allocated for Ongoing School Operations	50,524,219	32,444,890

How You Can Help

Education improves lives, breaks the cycle of poverty and ensures that all children are empowered.

Donate to Educate	
A Deaf Student* (Rs. 15,000/month)	Rs. 180,000/year
A Classroom of 15 Students	Rs. 2,700,000/year
A Section of 45 Students	Rs. 8,100,000/year
A Wing of 100 Students	Rs. 18,000,000/year
An Entire School (250 Students)	Rs. 45,000,000/year


*Enrolment sponsorship includes tuition, transportation services, academic and vocational supplies, school meals, excursions, as well as parent and teacher training programs.



www.deafreach.com/donate



Donate Online




Bank Name:
Meezan Bank Limited

Account Title:
Family Educational Services Foundation

Account No:
0196-0101394980

IBAN:
PK28MEZN0001960101394980

Donations Account



Bank Name:
Meezan Bank Limited

Account Title:
Family Educational Services Foundation

Account No:
0196-0101665603

IBAN No:
PK23MEZN0001960101665603

Zakat Account



Family Educational Services Foundation
Deaf Reach School, Next to
PTCL Telephone Exchange, Block 12,
Gulistan-e-Jauhar, Karachi

Tel: 021 111 113 373

Send Cheques to

Donor Benefits

Donors can claim income tax credit on all donations.

For Donors in Pakistan:

FESF is set up under a license from the Securities and Exchange Commission of Pakistan under Section 42 of the Companies Ordinance, 2017. Approved U/S 2(36) (c) of the Income Tax Ordinance 2001, read with I.T. rule 214 and 220 of tax rules 2002. FESF financials are audited by BDO Ebrahim and Co. Chartered Accountants.

Additionally, FESF is eligible for Zakat donations, approved by the Zakat and Ushr Department, Government of Sindh. Zakat donations are collected and utilized under the supervision of Alhamd Shariah Advisory Services Pvt. Ltd. under a 3-member committee led by Mufti Ibrahim Essa. Zakat funds are kept in a separate Shariah compliant bank account and expensed according to Shariah guidelines.

For International Donors:

Donors in USA, Australia and UK are exempted from tax on donations.

Donors in USA 	Donors in UK 	Donors in UAE 	Donors in AUS 
<p>Deaf Reach NA is a program of FESFna, a U.S. based 501(c)(3) tax-exempt nonprofit organization [EIN 47-5488861] to support the education of underprivileged deaf children in Pakistan.</p> <p>For more details, please visit: www.deafreachna.org</p> 	<p>Deaf Reach UK is a program of Deaf Education Initiative, a UK-based non-profit organization registered with The Charity Commission for England [Charity Number 1209822].</p> <p>The donations can be made on www.deiuk.org</p> 	<p>Family Educational Services Foundation (FESF), the parent company of the Deaf Reach Program, is a non-profit accredited by Dubai Humanitarian [License Number 150154].</p> <p>To donate and for more information, please visit: www.deafreach.com</p> 	<p>Deaf Reach Australia Limited [Australian Company Number 689 318 812] Deaf Reach Australia is a not-for-profit company, registered with the Australian Securities and Investments Commission (ASIC) under the Corporations Act 2001.</p> <p>To donate and for more information, please visit: www.deafreach.org.au</p> 

Compliance

Deaf Reach is committed to strong governance, ethical conduct, and an inclusive work environment aligned with its mission of accessibility and equity for the Deaf Community.

Governance and Policies

Deaf Reach has established formal policies to ensure accountability, protection, and ethical practice across all schools and the Head Office. These include a Code of Conduct, Confidentiality Policy, Grievance Handling Policy, Sexual Harassment Policy, Whistleblowing Policy, Child Safeguarding Policy, Student Code of Conduct, and a Social Media Policy for employees.



Inclusion and Sign Language Accessibility

Inclusion is embedded in Deaf Reach's operations. Sign language accessibility is an organizational requirement, not an optional initiative. All schools and the Head Office operate with mandatory sign language access, supported by interpreter services and trained staff, including CODAs (child of a deaf adult) and SODAs (sibling of a deaf adult).

Hearing employees receive sign language training, and nearly every department includes deaf team members, fostering a naturally inclusive environment. To strengthen this further, Deaf Reach is implementing a mandatory three month basic sign language course for all employees and new hires, with completion linked to onboarding and early performance appraisal.











Workforce Composition

Deaf Reach employs a total of 730 staff members, including 284 deaf employees, 438 hearing employees, 8 hard of hearing employees, along with 34% female employees. This diversity reflects the organization's commitment to meaningful inclusion and representation.

Deaf Reach Organogram



Board of Directors & Advisory Team

<p>Qadeer Baig CHAIRMAN</p> 	<p>Qazi Azmat Isa DIRECTOR</p> 
<p>Marium Tareen DIRECTOR</p> 	<p>Nadira Panjwani DIRECTOR</p> 
<p>Mazhar Valjee DIRECTOR</p> 	<p>Raza Pirbhai DIRECTOR</p> 
<p>Ahson Rabbani DIRECTOR</p> 	<p>Muhammad Amin Markatia ADVISOR</p> 
<p>Muhammad Sohail Tabba ADVISOR</p> 	<p>Abdul Rehman Yakub ADVISOR</p> 



STAY CONNECTED

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